Mario Einaudi

CENTER FOR INTERNATIONAL STUDIES

Podcasts and Twitter

Global Public Voices Fellows Spring 2022

Podcasts

Value:

- Audience Reach, Duration
- Lifting up voices and expertise
- Curated: Your analysis, storyline
- Pedagogy: single theme lectures; differentiated learning
- Sense of inclusivity & belonging to learning community

Podcast Models

Ufahamu Africa

Kim Yi Dionne and Rachel Beatty Riedl

Ufahamu Africa is a podcast about life and politics on the African continent, co-hosted by Kim Yi Dionne, professor of political science at the University of California, Riverside, and Rachel Beatty Riedl, professor of government at Cornell University. Each Saturday, a new episode highlights what is happening in the news, followed by an interview with a diverse thinker or innovator who is deeply ingrained in the life, culture, and politics of the continent.

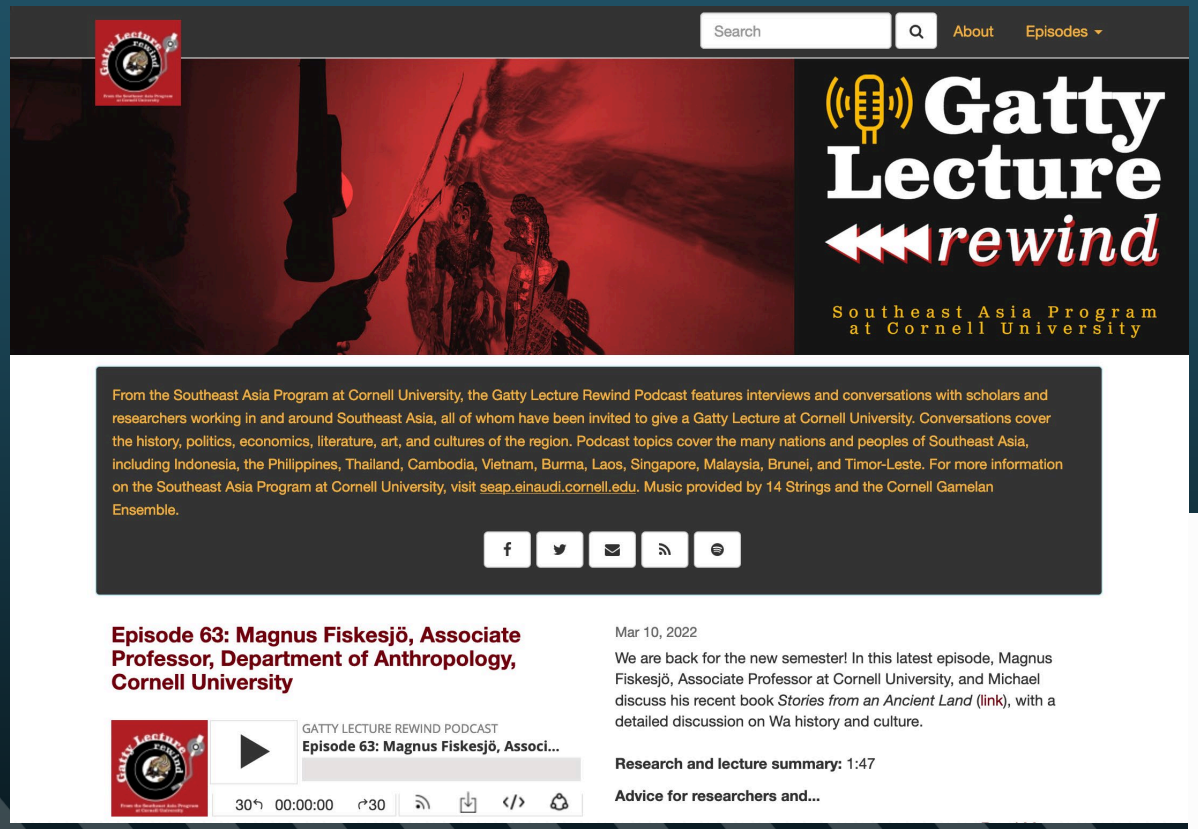
Listen on Apple Podcasts | Listen on Spotify | Listen on Google Podcasts | More

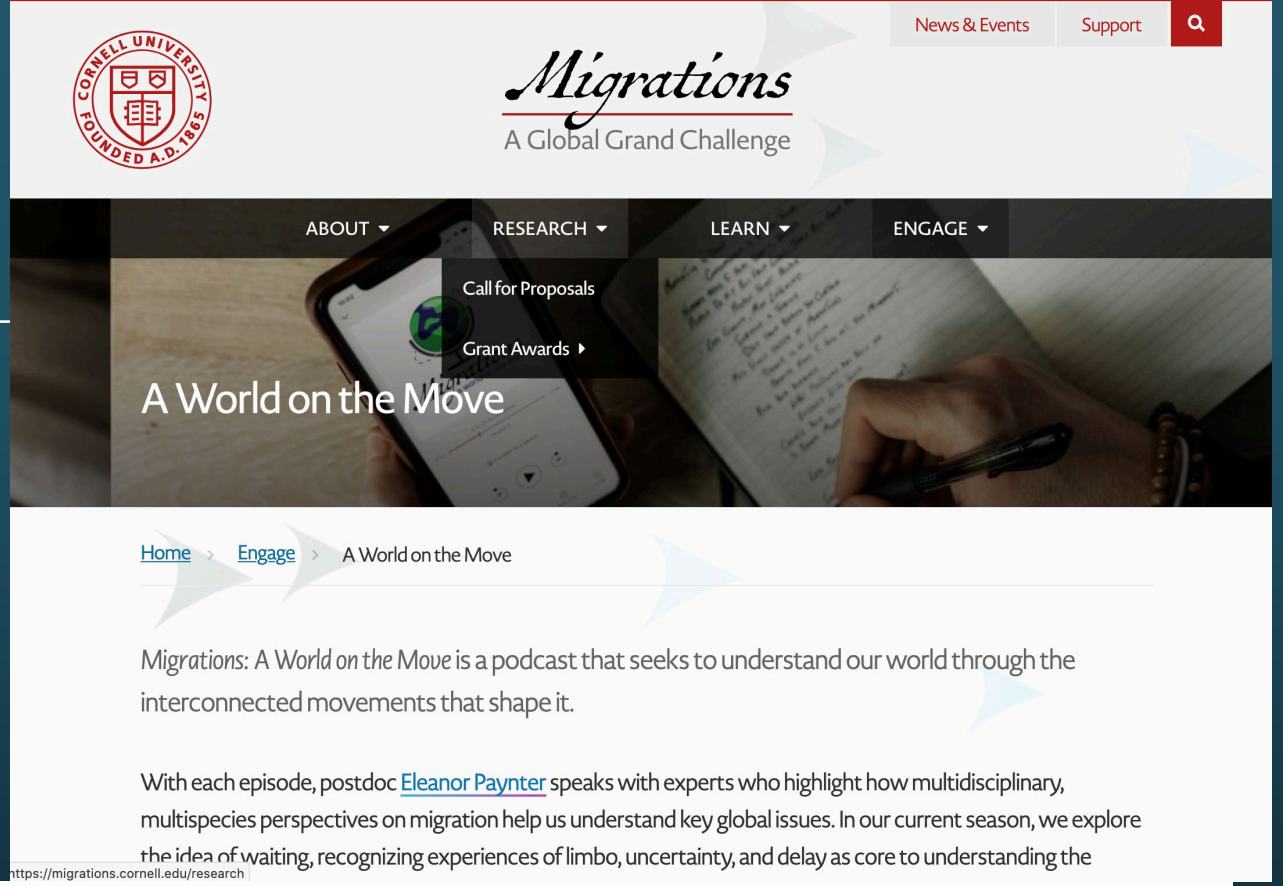
EPISODES HOSTS

Ep. 136: Fellow Chido Nyaruwata interviews Elizabeth Gulugulu about young people and climate change

MARCH 12, 2022

Podcast Models





Overview

Participants were advanced graduate students, postdoctoral fellows, and early career scholars. They came from a large swath of disciplines and worked in dialogue with each other. Over the two weeks, participants:

- Produced a collaborative digital map and podcast
- Attended public humanities workshops
- Got feedback and mentorship on a co-written curatorial essay from summer school faculty and participants
- Conversed with leading migration and racial justice experts through keynote and small group sessions
- Created curricular design on the relationship between racism, dispossession, and migration

TWITTER

Why tweet:

1. REACH other academics; experts;
2. REACH JOURNALISTS who want to interview, write op-eds;
3. REACH audiences;
4. REACH informants, get data, understand what is happening;
5. FIND community of likeminded people.
6. SERVES as an online PORTFOLIO people ask you to write based on what you tweet, market of your work for public writing.

TWITTER

Nancy Yuen, (NCFDD: How to Win Followers and Build Influence)

- build community and increase engagement
- profile page as business card
- how to share knowledge in useful way
- how to deal with trolls (mute; filters)
- what to gain! Positive impact