

THE LEADERSHIP EXPERIENCE OF AN

Entrepreneur

Kaitlin Fritz, Cofounder and COO of Musemio

Kaitlin Fritz

Musemio Cofounder and COO

EDUCATION & ACHIEVEMENTS

North Carolina State University, BA
University College London, MA

ACCOLADES

Startup Leadership Program Fellow
xEdu and UCL Educate Awards
DIT Global Entrepreneur Program



Musemio

CULTURAL EDUCATION RE-IMAGINED





Our journey in a
snapshot



The beginnings

Learning How to Lead



Leadership in Entrepreneurship

i.e. the wild west of leaders



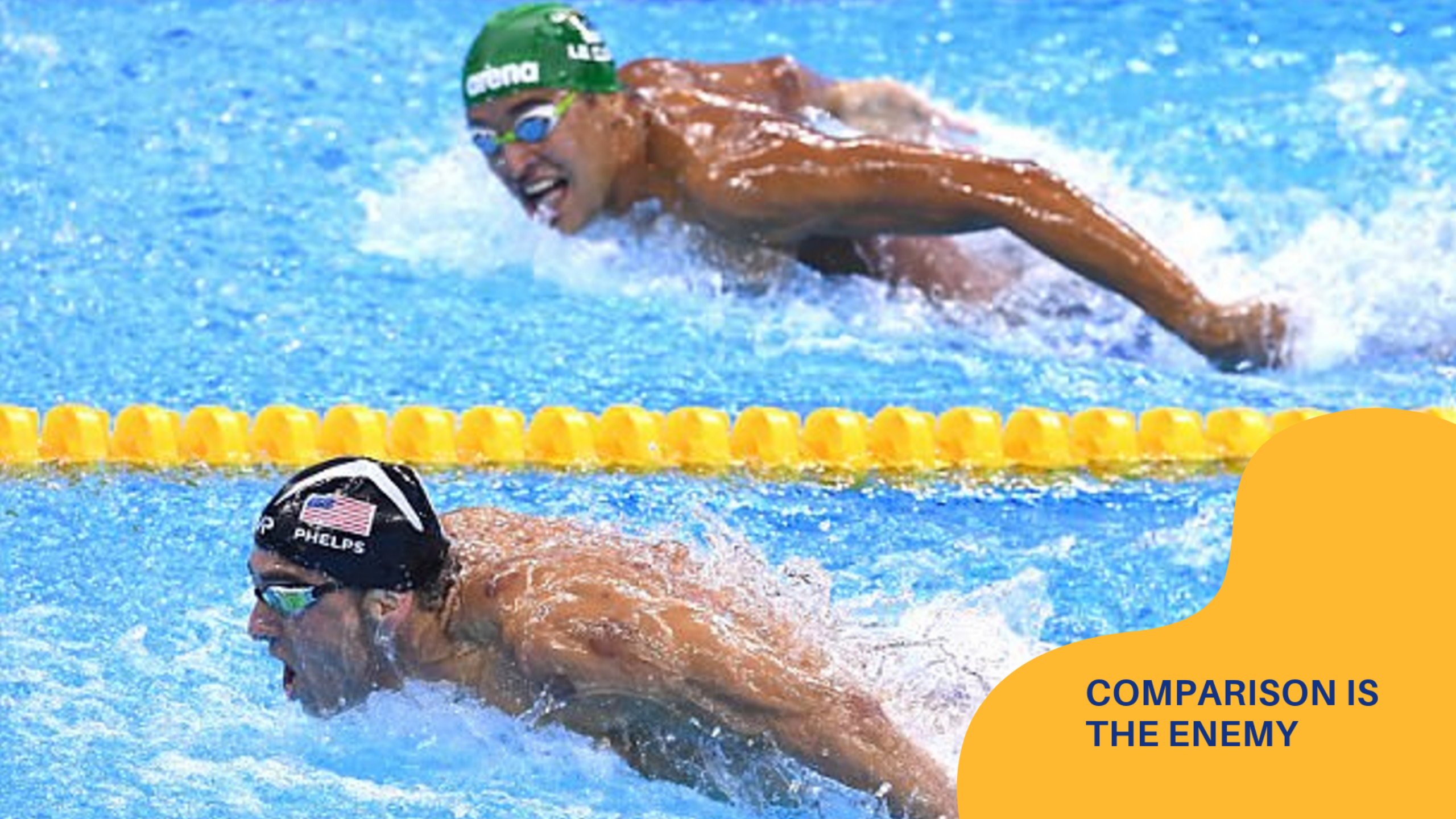
Overt Leadership





Covert Leadership





**COMPARISON IS
THE ENEMY**



Success

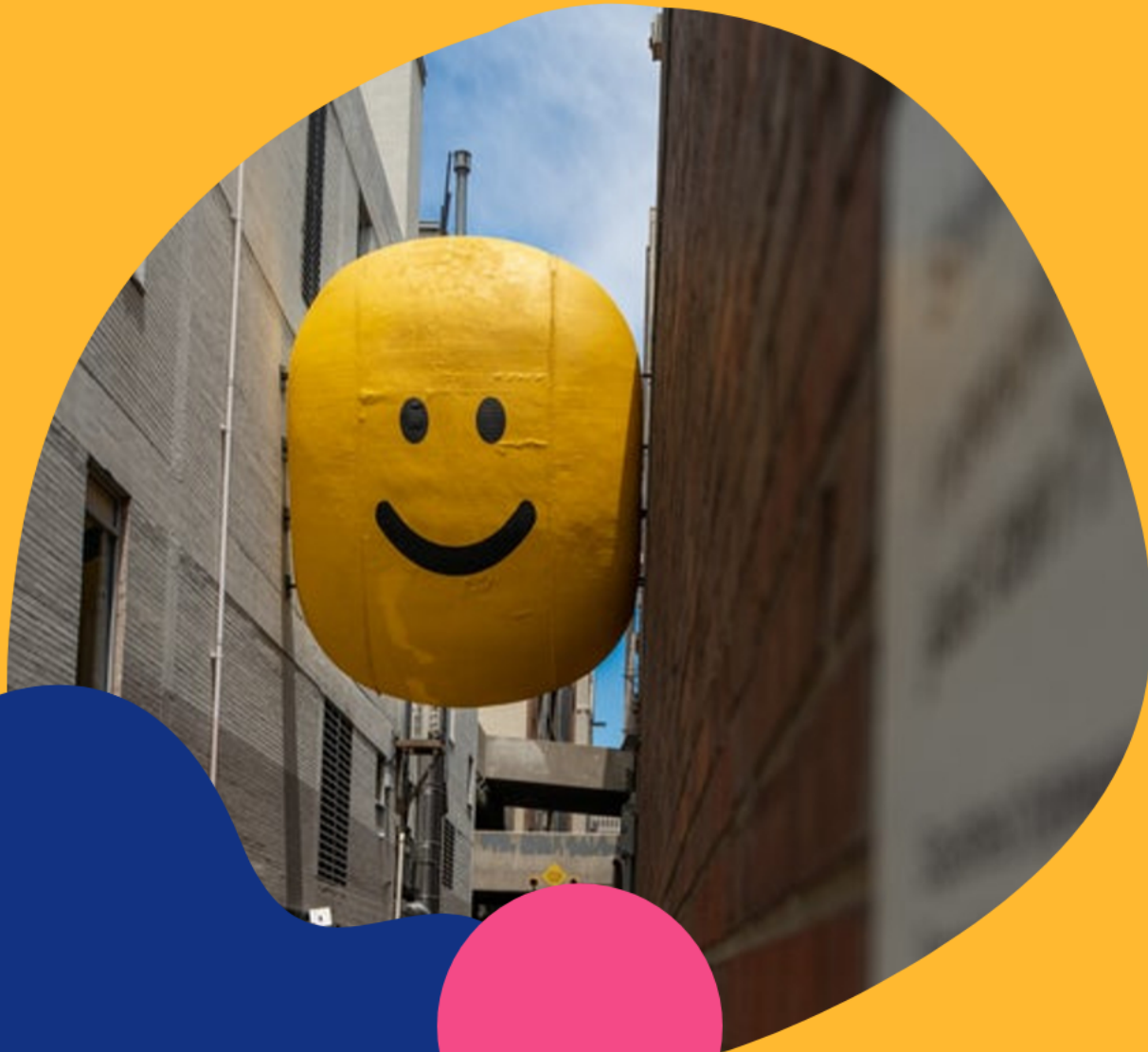
Recognition
Reward

Failure

Responsibility
Reflection

What others call challenges, we call

"Adventures"



**Accept the
Uncertainty**

Find your

tribe.





**THE WORLD DOES NOT
NEED ANOTHER YOU.**

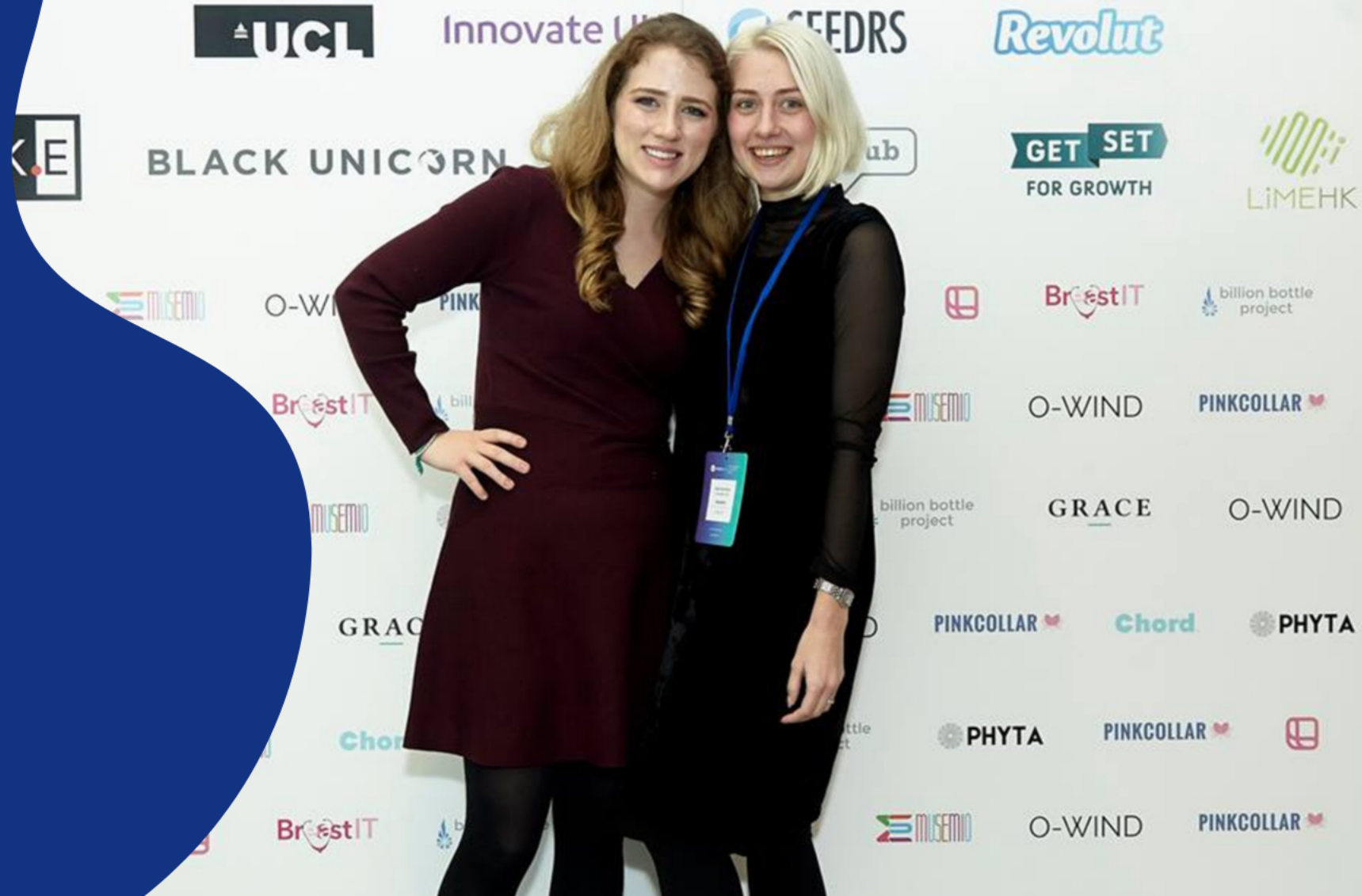
2018

We foster innovation on a global scale.

#worldlabsEI @WorldLabs



Who is your foil?



LEADERSHIP IN ENTREPRENEURSHIP



Know what you don't know

Ask the questions.



Find inspiration and mentors

Seek inspiration from their example.



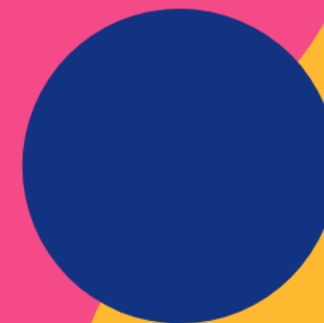
Open your mind

Stay curious as this is a journey not a destination.



Be kind to yourself

Learn from your mistakes.



An abstract graphic on the left side of the image. It features a large yellow shape with a blue circle cutout, a smaller pink circle, and a blue circle, all set against a dark blue background.

**YOUR DREAMS AREN'T MADE OR
BROKEN BY ANYONE BUT YOU .**

MARIE FORLEO

How can I lead like an entrepreneur?

IT'S A MINDSET





**SUCCESS IS WHEN OPPORTUNITY
MEETS PREPARATION.**

Zig Ziglar

LEADERSHIP CHECK-IN

TALENTS

What are you good at?

PASSIONS

What are you passion
about?

PRIORITIES

What are your priorities?

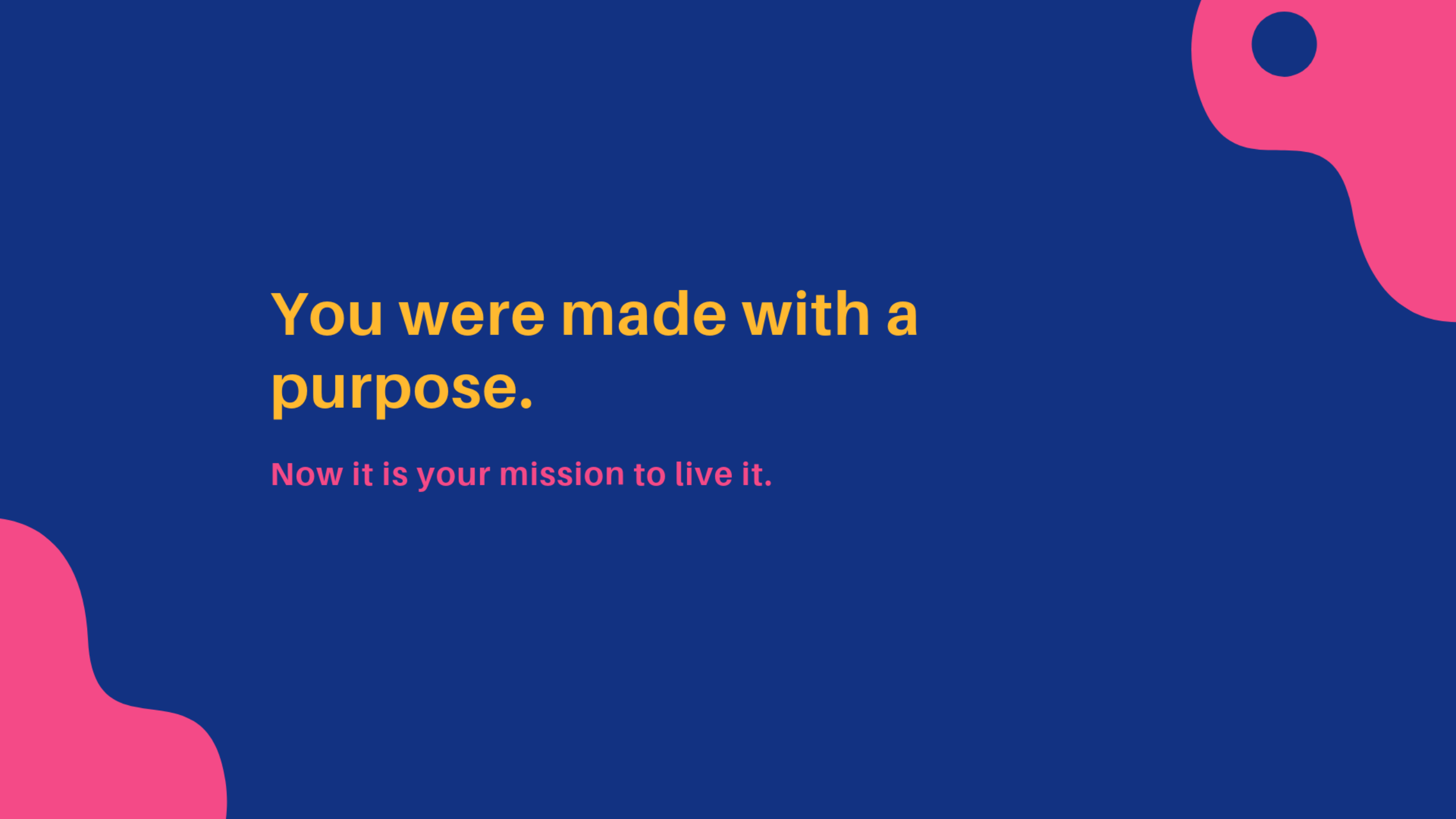
OPPORTUNITIES

What are the avenues and
options which all these
align?



**LEADERS ARE THE ONES THAT
KNOW THE WAY, GO THE WAY,
AND SHOWS THE WAY.**

JOHN C. MAXWELL

The image features a solid blue background. In the top right corner, there is a large, irregular pink shape with a small dark blue circle inside it. In the bottom left corner, there is another large, irregular pink shape. The text is centered in the upper half of the image.

**You were made with a
purpose.**

Now it is your mission to live it.

Thank you!

Let's stay in touch.

LINKED-IN

Kaitlin Fritz

EMAIL ADDRESS

kaitlin@musemio.com

TWITTER

@Kaitlin_Fritz

