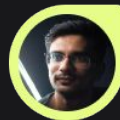
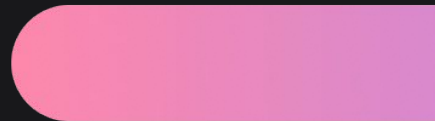
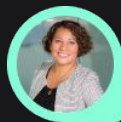




Zapnito x WildTeam

How WildTeam built a global community of 1,000 conservationists to find solutions to save more wildlife



WildHub is an online community of conservationists, powered by Zapnito, that supports the WildTeam efforts. Conservation organization WildTeam exists to give conservationists the skills to design and improve conservation projects and save more wildlife. It does this through field-testing solutions, collaboration and classroom training.

Key highlights

- Tailored expert content delivery
- Centralized collaboration hub
- Rapid community growth and engagement
- Data-driven insights for optimization
- Scalable, self-sustaining platform

The Community Challenge

The goal of the community is to provide a space to exchange ideas, create new solutions, and make new partnerships to enable better, faster and cheaper conservation.

Members are encouraged to work towards common goals, and to have the confidence to take part in conversations and seek out support.

Self sustaining community

Create a self-sustaining, engaging platform that delivered tangible value to all members

Expert resources

This platform needed to provide expert resources, promote collaboration, and align the varied goals and expertise of its stakeholders



The Zapnito Solution

The Zapnito team was brought on-board to help WildTeam create an open environment for conservation and engagement.

Expert content delivery

WildTeam leveraged Zapnito to deliver curated resources and tools, helping members access high-value, goal-aligned content.

Facilitated collaboration

The platform offered a central hub for members to connect, share knowledge, and collaborate across industries.

Scalable community engagement:

Zapnito equipped WildTeam with tools to encourage ongoing participation, helping to build a self-sustaining, engaged community.

Data-driven Insights

Advanced analytics enabled WildTeam to track engagement, identify trends, and optimize content delivery to better meet member needs.

Results

1000+

members joined within
6 months of the
Community's launch



80

countries represented in
Wildhub's membership

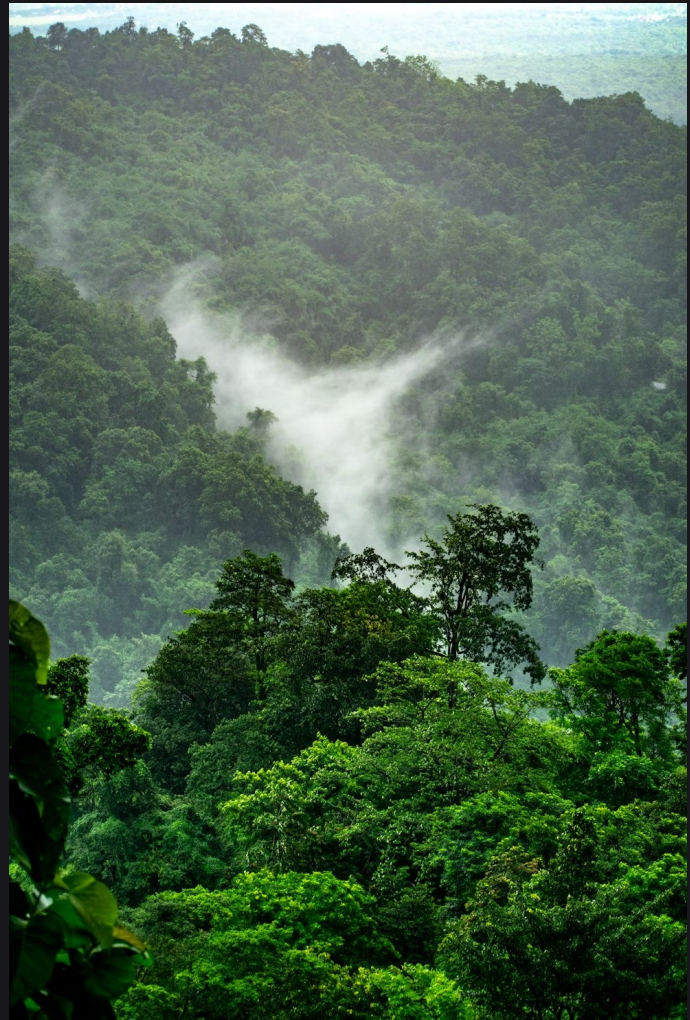


Why Zapnito?

WildTeam chose Zapnito for its ability to deliver a customized, scalable platform that aligned with their mission and member needs.

Zapnito's robust features, combined with its focus on facilitating collaboration and providing data-driven insights, empowered WildTeam to create a dynamic, self-sustaining community.

The value of the community has been expressed by its members, with one conservation scientist stating that she "...thought it was a wonderful space [where] people in the wildlife community can share their experiences and learn from each other."



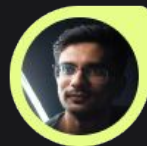


WildHub was a way of accessing and leveraging everyone's knowledge and experience. You can accelerate conservation so fast with that medium of this online community.



Adam Barlow

WildTeam Executive Director



Thank you

Find out more at <https://zapnito.com>