

re_action *education*

make_sense

in partnership with



LAIDLAW
SCHOLARS

Thank YOU!



Aim of the program

Offer **concrete ways** in your country to support **children, parents** and **teachers** during the Covid-19 crisis to make sure children continue to **learn** and **aspire**.

The programme at a glance

You participate in the programme

Week 1

Week 2

Week 3

Week 4

Week 5

Week 6

Week 7

Week 8

Week 9

Week 10

Week 11

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**Week 1 : you
participate**

Concretely, how will it go?

You join a group of 10 to 15 Scholars, and you are guided by a mobilizer



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You join a group of 10 to 15 Scholars, and you are guided by a mobilizer

✉ everyday, **emails**
with suggestions of
actions to achieve

💬 a **whatsapp group**
to chat

📞 **calls** everyday



Concretely, how will it go?

You join a group of 10 to 15 participants, and you are guided by a mobilizer

✉ everyday, **emails**
with suggestions of
actions to achieve

💬 a **whatsapp group**
to chat

📞 **calls** everyday



Skills developed: team building, capacity to take action rapidly, community organizing, problem-solving, online communication, local partnership management

Your participant kit



Change cover | Reposition

 Add discussion

Reaction for education (Laidlaw Fondation)

Welcome in your participant kit!

The objectives of the Reaction for Education Programme

The goal of the programme is to offer concrete ways in your country to support children, parents and teachers during the Covid-19 crisis to make sure children continue to learn and aspire.

How? By understanding the needs of parents and teachers, and sourcing or creating resources to answer those needs

Week 2

You become a specialist and make a real impact

- 👉 You focus on one action that you want to dive into, to source or create solutions to help parents or teachers
- 👉 You give feedback on the program and improve the content (emails/pedagogy...)

Skills developed: vision, research, creativity, autonomy, online facilitation, problem solving, community building

Week 3

You prepare to mobilize a group of 15 participants

👉 you have experienced and developed the programme as a participant; now it is your turn to **become a mobilizer**. You work with make_sense to build training sessions, tool kits and ads, then recruit at least 15 participants!

Skills developed: communication, marketing, social media, audience targeting, messaging, empathy, flexibility, community building, public speaking

Week 4

Lead your own re-action programme! Mobilize your recruits, make sure they are successful.

👉 manage the training, comms, social media interaction and calls for your new team

👉 help design new calls to action and based on participant feedback, keep on improving the programme

👉 prepare your participants to become mobilizers themselves in week 5

Skills developed: pedagogy, how to train, team work

Week 5

You begin to create lasting, systemic change

- 👉 you continue to guide your new mobilizers in their role
- 👉 you assess and measure the impact of each element of your work and the programme
- 👉 you prepare proposals and tool kits to promote to schools and educational bodies for systemic roll-out
- 👉 you forge one new national partnership for delivering lasting change to a wider community

Skills developed: motivating and inspiring, research, measurement, impact, ROI, communications, promotion, negotiation, team work, influencing, project management, collective intelligence

Week 6

You write down your leadership learnings

- 👉 You capture the Laidlaw values and attributes you have developed and demonstrated
- 👉 You write up your leadership-in-action personal story for the Network
- 👉 You work with your university administrator to assess what you have learned about leadership and yourself through the programme

To keep in mind

**We're
building this
programme
with you**

We are building and testing together

The program will be improved as it's tested by you and the following participants.

It's our joint program: you are the author and actor!

**There is no
bad idea**

Only creativity.

**Alone we go
faster,
together we
go further**

This is a collective adventure!

See you on Monday !