





Recipes for success


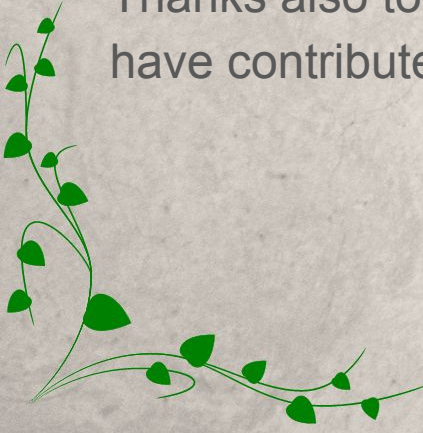
Lessons learned in the world of conservation







WILDHUB Contributors

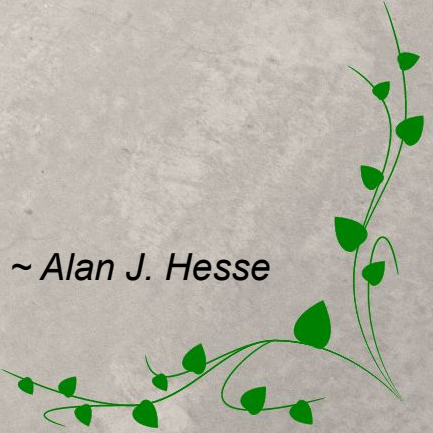

Thank you Alan J. Hesse, Jon Fisher, Ross Rowe, Kevin Albin, Olivia Walter, Andrew Greenwood, Jane Hopper, Nic Masters, and Ussi Abuu Mnamengi for your words of wisdom! This collection couldn't have been made without your help. Thanks also to all members who publish on the WildHub platform. Several posts have contributed to this compilation.





Conservation is about people

Work alongside all of those affected by your project. Start with the needs of the people by collaborating, building relationships, and keeping an open line of communication with decision makers and key stakeholders. In any interaction, practice common sense, cultural sensitivity, self-awareness, conflict resolution, and compassion.





~ Alan J. Hesse


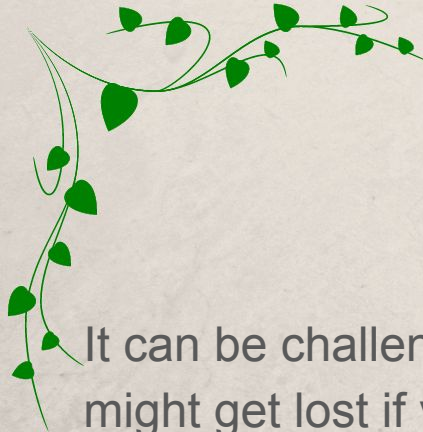


Practice active listening

Really get to know the stakeholders from as many perspectives as possible. Include a diverse selection of stakeholders in the decision-making process and find out their needs and expectations.

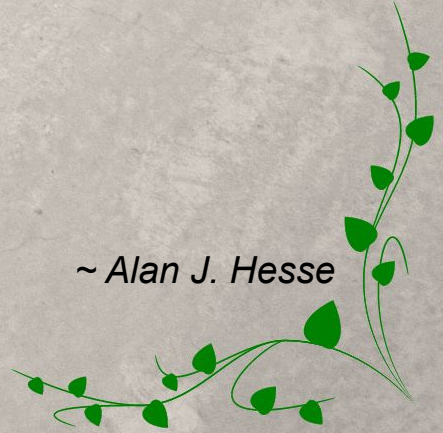
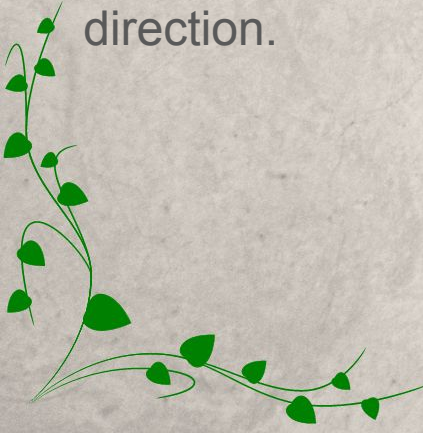


~ Alan J. Hesse, Ross Rowe, & many WildHub contributions


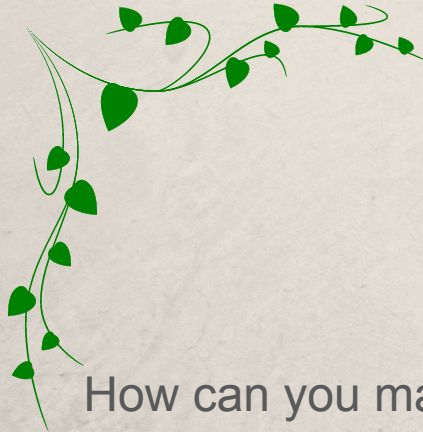


Choose donors wisely

It can be challenging to balance funding with project goals. The original mission might get lost if you try to please everybody because each donor may have different expectations for the project. Make sure to express your project goals in a clear way. Accept donations from those who are in line with the mission and will work with you to accomplish these goals, rather than steer the project in a different direction.



~ Alan J. Hesse







Believe in your work

How can you make an impact in conservation? Believe in the work you're doing and share your findings widely. The more access people have to what's happening, the more likely it is the community can act to make a positive difference on the issue.

Don't be afraid to try something. If it doesn't go as planned, assess and try again from a new angle.


~ Kevin Albin, Ussi Abuu Mnamengi, Ross Rowe, Jon Fisher, Alan J. Hesse, & many WildHub contributions




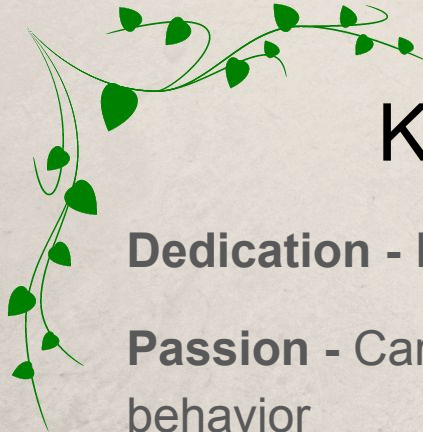


Increase your impact

1. Identify and understand your audience (who they are and what they need)
2. Clarify need for evidence (value of the project)
3. Know your constraints (time, money, and other resources)
4. Share results (with stakeholders and the general public)



~ Jon Fisher



Key qualities of a conservationist

Dedication - It can take a long time to see tangible results

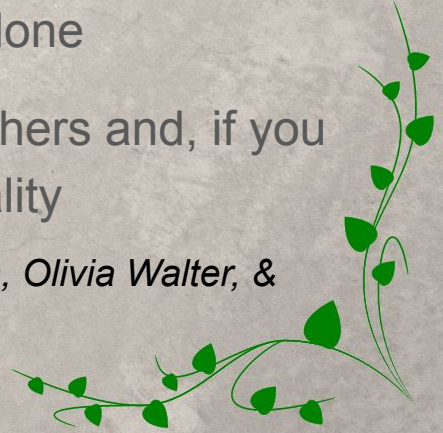
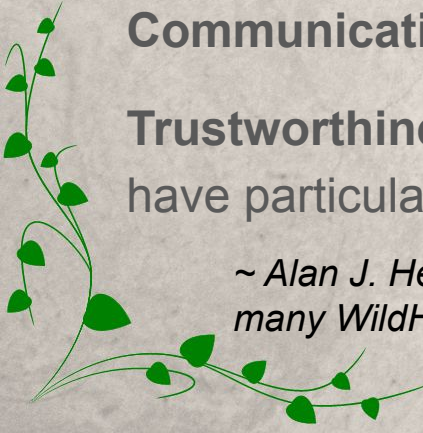
Passion - Caring about what you do shows and has greater potential to influence behavior

Positivity - Things don't always work as expected, but keeping a good attitude may lead to future results

Communication - Conservation goals can't be accomplished alone

Trustworthiness - Practice the behaviors you'd like to see in others and, if you have particular goals, follow through to try and make them a reality


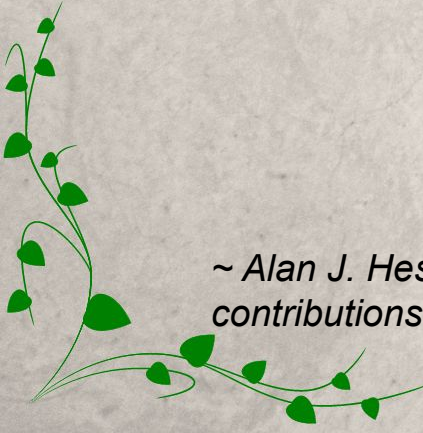
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What motivates your journey?

1. Equitable development and sustainability
2. Respect for people and the planet
3. The current climate crisis
4. Desire to make a positive impact on the world

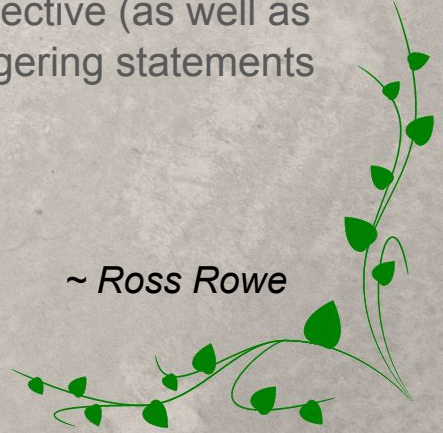
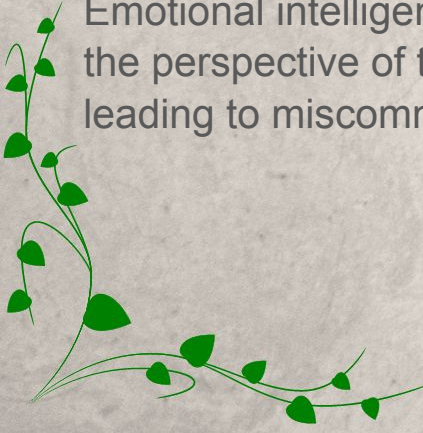


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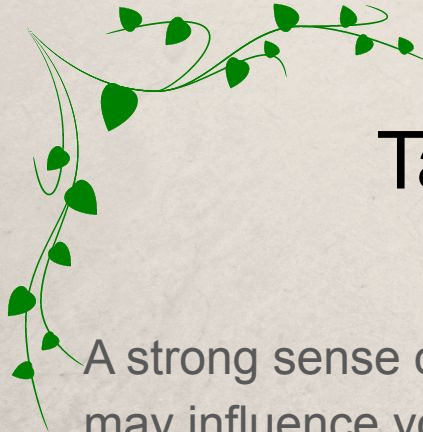
The Role of Emotional Intelligence

Emotional intelligence is a combination of **awareness**, **comfort**, and **expression**. These traits speak to identifying and distinguishing between emotions/feelings/sensations (awareness); permission to experience these emotions (comfort); and expressing these emotions in a manner that's respectful to you and others (expression).



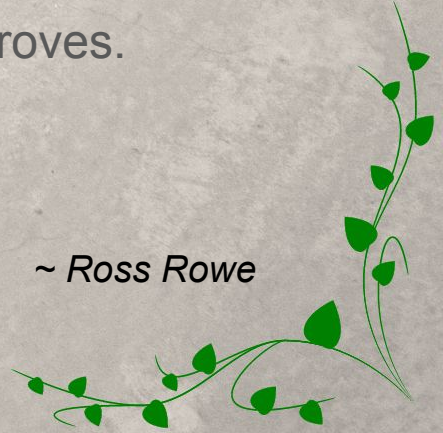

Emotional intelligence helps with **communication**. Understanding your perspective (as well as the perspective of those you're speaking to) can help minimize the use of triggering statements leading to miscommunication.

~ *Ross Rowe*

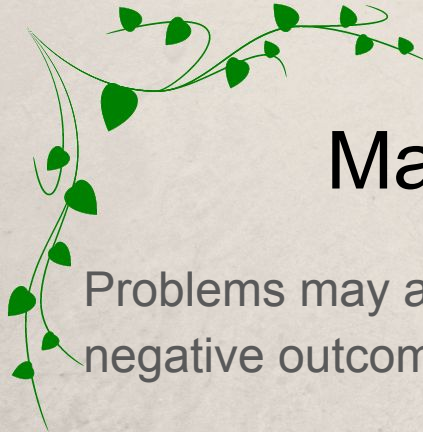


Taking Care: Notes on Wellbeing

A strong sense of meaning and purpose can improve quality of life. Factors that may influence your (personal and professional) journey include: core values, basic human needs, social constraints (what you can do, say, etc), and comfort. Consider what causes happiness or success (gains) and what may be problematic (pains). These elements inform decisions. When you act in ways that are consistent with your core values and goals, overall well-being improves.




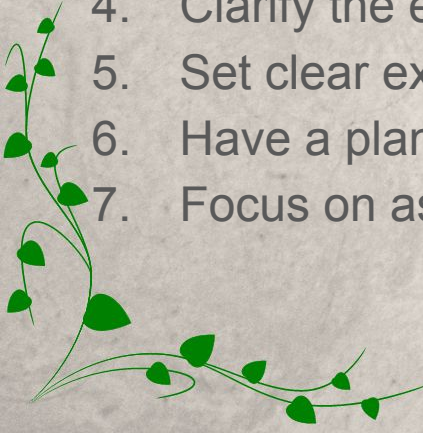
~ *Ross Rowe*



Managing Bullying and Harassment

Problems may arise that make somebody feel unsafe in some way. To minimize negative outcomes you can:

1. Identify safe places and people
2. Accept challenging emotions
3. Define harassment and bullying
4. Clarify the experience (facts, interpretation, impact)
5. Set clear expectations of behavior
6. Have a plan in place on how to respond to situations
7. Focus on aspects you can control



~ Ross Rowe




Protecting Wildlife from Disease: Conservation Case Study

- Just one small aspect of conservation - for greater impact, disease management needs to work in conjunction with other pieces
- Gain an understanding of what impacts populations (talk focuses on disease) & the limitations of current studies and management techniques
- Keep in mind the concept of 'known knowns', 'known unknowns', & 'unknown unknowns'
- Changing the environment of an animal impacts the ecosystem - consider challenges to animal captivity and releasing back into the wild (for example, when treating an animal)



Further resources

1. <https://conbio.onlinelibrary.wiley.com/doi/full/10.1111/csp2.210>
 2. <https://wildhub.community/videos/wildhub-festival-recording-what-role-does-disease-play-in-the-conservation-of-threatened-wildlife>
 3. <https://wildhub.community/rooms/wildhub-festival-2021>
 4. <https://wildhub.community/>
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