

Stripe Payments in Zapnito

Community Monetisation

zapnito

Index

- 1 Activate Stripe Checkout
- 2 Creating Products and Prices
- 3 Redirect to Checkout
- 4 Confirm the payment is successful
- 5 Test the integration
- 6 Optional: Customise Checkout



1. Activate Stripe Checkout

After you have created your [Stripe](#) account and before you can start adding your Products & Prices, an important first step is to activate your Stripe Checkout.

Next, add your business details

Tell us a little more about your business to activate your account.

Start →

Get started with Stripe

No code

Send an invoice

Collect a payment by sending a branded invoice email and payment page. [Start →](#)

New No code

Share a payment link

Sell a product or subscription by sharing a link to a checkout page. [Start →](#)



× Activate Zapnito

Business structure

- Business details
- Fulfilment details
- Support information
- Bank details
- Two-step authentication
- Summary

Tell us about your business

Before you can accept payments with Stripe, we need to learn more about you and your business. We collect this information to comply with requirements from regulators and financial partners and the terms of our [Services Agreement](#).

Registered business address

United Kingdom

Address line 1

Address line 2

Town or City

Postal code

To begin using Checkout, log into the Stripe Dashboard and navigate to the [Checkout settings](#). From here, you can enable the client-only integration and customise the look and feel of your checkout page.

With the client-only integration, you define your products directly in the Stripe Dashboard and reference them by ID on the client side. This approach makes it possible to integrate Checkout into your website without any server-side code.

Next steps

Integrate Checkout in a few quick steps.

CLIENT & SERVER INTEGRATION

Create Checkout pages dynamically on your server with fine-grain control.

[Read Checkout client & server integration guide](#)

[Configure webhooks](#) →

CLIENT-ONLY INTEGRATION

Quickly start selling your products or start a subscription, with only client-side code.

Domains

List the domains you want to use with Checkout in live mode. Domains must be exact matches, so please specify subdomains in addition to root domains if relevant (e.g., example.com and www.example.com). In test mode, you can redirect a customer to and from Checkout with any domain.

Save

Products

[Create your first product](#) →

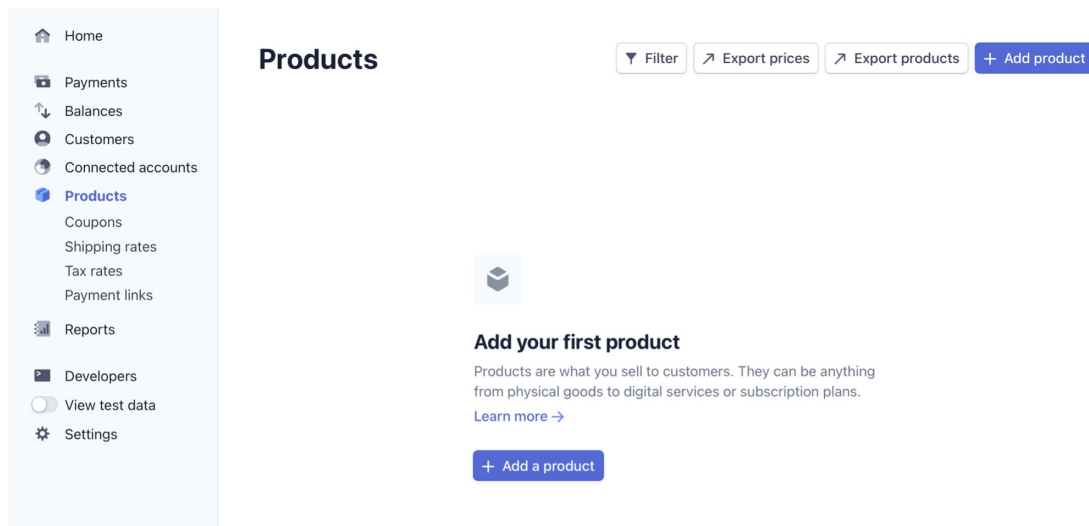
Checkout's client-only integration uses your products on Stripe to generate a checkout page. If you need dynamic line items and amounts, use the [Checkout client & server integration](#).

⚠ Products created in test mode cannot be used in live mode.

2. Creating Products and Prices

To use Checkout, you first need to create a [Product](#) and a [Price](#). Different physical goods or levels of service must be represented by products. Each product can have more than one price.

You can activate the test mode by toggling the 'View test data' button at the bottom of your Stripe Dashboard.



Next, define the items you wish to sell. To create a new product and price:

- Navigate to the [Products](#) section in the Dashboard
- Click 'Add product'

The product name, description and image that you supply will be displayed in your Checkout page.

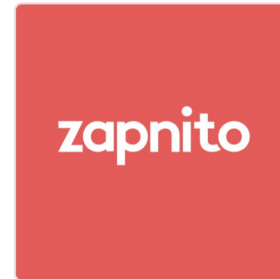
Product information

Name ⓘ

Zapnito's Annual Webinar

Description ⓘ Optional

Image ⓘ Optional



Create prices

You can create a product that has 2 prices for different currencies for **One-time payments**, or 4 prices with different currencies for **Recurring payments**: e.g: 10 USD/month, 100 USD/year, 9 EUR/month, and 90 EUR/year.

Pricing

Pricing model ⓘ

...

Standard pricing



Price

£ 50.00

GBP



One time

Recurring

[Additional options ^](#)

Price description ⓘ Optional

One time purchase for Zapnito's Anr

Pricing

£50.00

...



Pricing model ⓘ

...



Standard pricing



Price

£ 25.00

GBP



One time

Recurring

Billing period

Monthly



3. Redirect to Checkout

To use Checkout on your website, you must add a snippet of code that includes the desired price. You can use the Dashboard to generate the necessary code, or you can write it yourself.

In the Products section of the Dashboard, select the product that you want to sell.

In the product detail view, click the “Get Checkout code snippet” selection in the overflow menu next to a price to generate a code snippet that you can add to your website.

Pricing					+ Add another price	
PRICE	API ID		SUBSCRIPTIONS	CREATED		
£25.00 / month Recurring payment giving access to all Zapnito webinars	price_1Is871DyUNCtIr		0 active	17 May	+ Create payment link	...
£50.00 One time purchase for Zapnito's Annual Webinar	price_1Is871DyUNCtIr		—	17 May	Get Checkout code snippet Edit price	

Checkout snippet generator

Checkout is the quickest way to build beautiful, conversion-optimised payment forms, hosted on Stripe.

[Learn more about Checkout.](#)

Price	 Recurring payment giving access to all Zapnito webinars	£25.00 / month	price_1Is871DyUNCtIrypWU4EVLj9
Success URL	https://example.com/success The URL to which customers are sent once payment is complete.		
Cancel URL	https://example.com/canceled The URL to which customers are sent when they cancel payment.		

```
1 <!-- Load Stripe.js on your website. -->
2 <script src="https://js.stripe.com/v3"></script>
3
4 <!-- Create a button that your customers click to complete their purchase. Customize the styling to su
5 it your branding. -->
6 <button
7   style="background-color:#6772E5;color:#FFF;padding:8px 12px;border:0;border-radius:4px;font-size:1em
8 "
9   id="checkout-button-price_1Is871DyUNCtIrypWU4EVLj9"
10  role="link"
11  type="button"
```

Copy

Done

Copy and paste the snippet into the body of a web page.

The snippet adds a button to the page that, when clicked, redirects the customer to Checkout.

You can include multiple checkout buttons on the same page.

When your customer successfully completes their payment, they're redirected to the **Success URL** that you specified when configuring the code snippet. Typically, this is a page on your website that informs the customer that their payment succeeded.

When your customer clicks on your logo in a Checkout session without completing a payment, Checkout redirects them back to your website by navigating to the **Cancel URL** you specified when configuring the code snippet. Typically, this is the page on your website that the customer viewed prior to redirecting to Checkout.

Before going live, make sure to [configure your domains list](#) in the Dashboard to match the success and cancel URLs.

Domains

example.com www.example.com

List the domains you want to use with Checkout in live mode. Domains must be exact matches, so please specify subdomains in addition to root domains if relevant (e.g., example.com and www.example.com). In test mode, you can redirect a customer to and from Checkout with any domain.

4. Confirm the payment is successful

When your customer completes a payment, they're redirected to the URL that you specified as the *success_url*. This is typically a page on your website that informs your customer that their payment was successful.

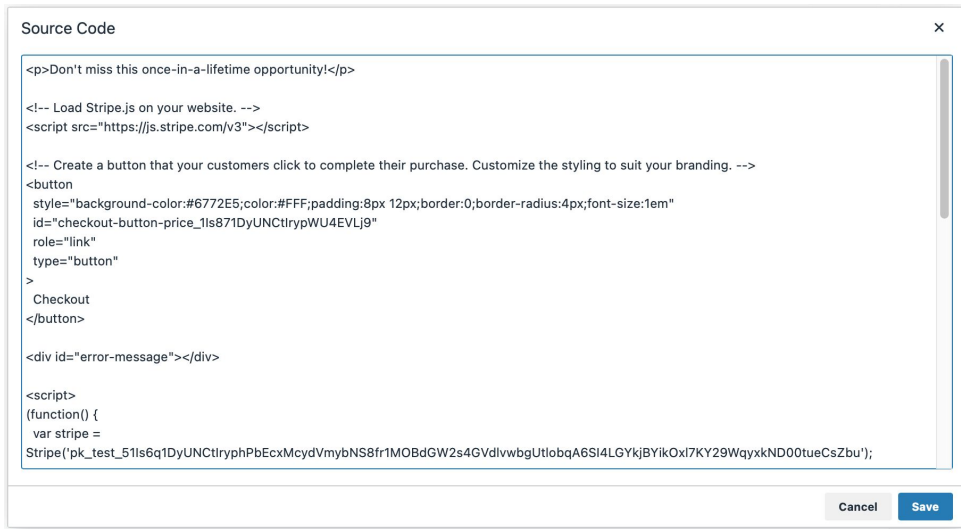
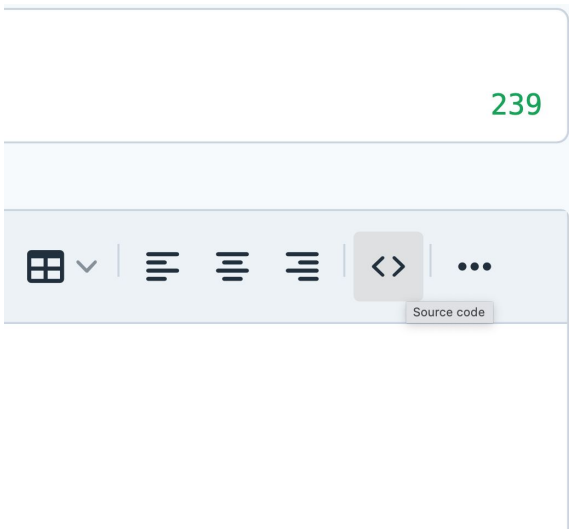
Successful payments appear in the Dashboard's [list of payments](#). When you click a payment, it takes you to the payment detail page. The Checkout summary section contains billing information and the list of items purchased, which you can use to manually fulfill the order.

Checkout summary

ITEMS		QTY	UNIT PRICE	AMOUNT
	Zapnito's Annual Webinar	1	£50.00	£50.00
			Total	£50.00

Embed Stripe buttons

You can add the newly created buttons to your community either in a post or a page. If you choose for them to be added in a post, click on the source code “<>” to embed them.



Button examples:

Title *

Stripe Checkout

Introduction

Have you had a chance to register for our annual webinar yet?

239

Paragraph

▼

B *I* U “ ” ⋮ ⋮ 🔗 🖼️ ▶️ 📱 ▼ ⋮ ⋮ ⋮ ⏪ ⏩ ⋮

Don't miss this once-in-a-lifetime opportunity!

Recurrent payment

One-time payment

 Like

 Comment

Don't miss this once-in-a-lifetime opportunity!

Recurrent payment

One-time payment

Upon clicking on a button, the checkout page can look like this:

 Zapnito TEST MODE

Zapnito's Annual Webinar

£50.00



Powered by 

[Terms](#) [Privacy](#)

Pay with card

Email

Card information

1234 1234 1234 1234



MM / YY

CVC



Name on card

Country or region

United Kingdom

Postal code

Pay £50.00

5. Test the integration

There are several test cards you can use to make sure that your integration is ready for production. Use them with any CVC, postal code and future expiration date.

You can access the full list of test cards in [testing](#).

After these steps, you're good to go!

We recommend that you have a look at our [Zapier Workflow Automation](#) course to successfully link your Stripe with Zapier accounts, and start automating payments in your community.

6. Optional: Customise Checkout

You can customise the look and feel of your checkout page under [Settings](#).

Store policies

Display details about your store policies on Checkout.

Refund and return policy

Boost conversion ⓘ

- ☐ Display your refund and return policy
Favourable refund and return policies can boost conversion.

Legal policies

- ☐ Display links to your terms of service and privacy policies
Go to [Account information](#) to update these details.

Contact Information

- ☒ Display support contact information
Go to [Account information](#) to update these details.

- ☒ Display support email
Currently set to georgina@zapnito.com.

- ☐ Display support phone number
To set these details, go to [Account information](#).

- ☐ Display support website
To set these details, go to [Account information](#).

Customise Checkout

Customise the appearance and functionality of Checkout.

Accelerated checkouts ⓘ

- ☒ Enable Apple Pay
☒ Enable Google Pay
☒ Enable Link with Stripe ⓘ

Address autocomplete

- ☒ Enable address autocomplete with Google Maps ⓘ

Public information

Go to [Account information](#) to update your business name and statement descriptor.

Appearance

Go to [Branding settings](#) to upload your icon or logo, and set colours.

Store policies

Display details about your store policies on Checkout.

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Legal policies

- ☐ Display links to your terms of service and privacy policies
Go to [Account information](#) to update these details.

Contact Information

- ☐ Display support contact information
Go to [Account information](#) to update these details.

You can also [explore more variations](#) of the Checkout button and test them before adding them to your community.

Explore Checkout

Choose your use case 1 of 3

 One-time payments
Digital or physical goods and services

 Recurring payments
Subscription or SaaS businesses

Brand colors 

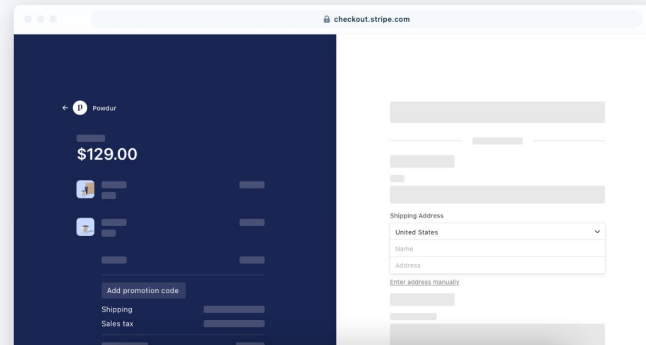
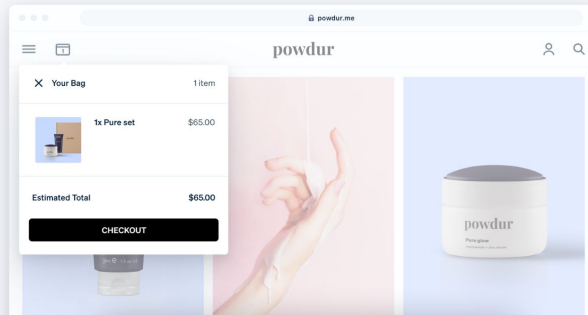
Billing and shipping address 

Store policies 

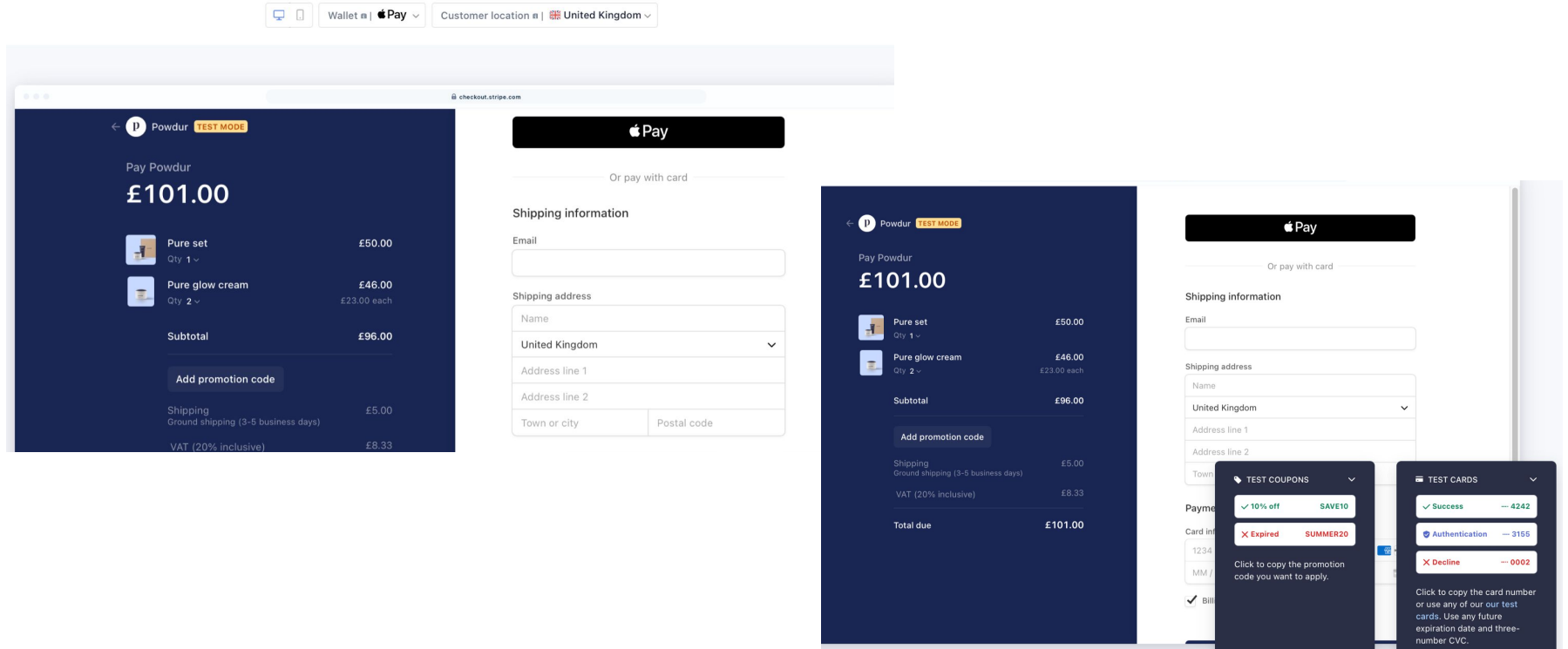
Tax support 

Coupons 

Next >



This is a further example of a checkout page, for you to test the payment flow before going live



Client example: Circle of the Panda



Subscribe to Panda Premium Monthly - UPGRADE

US\$9.00 per month

Monthly Upgrade from basic membership to Panda Premium Membership.



MONTHLY UPGRADE

PANDA PREMIUM

Powered by  | [Terms](#) [Privacy](#)

Pay with card

Email

Card information

1234 1234 1234 1234



MM / YY

CVC



Name on card

Country or region

United Kingdom



Postal code

☐

Save information to pay faster next time



Subscribe

By confirming your subscription, you allow Circle of the Panda to charge your card for this payment and future payments in accordance with their terms.

PANDA
PREMIUM
MONTHLY



STANDARD
RATE ~~\$15~~

Limited Time
UPGRADE Offer!

\$9

The PANDA PREMIUM membership gives **FULL ACCESS** to premium content on the Circle of the Panda Community. It also allows members to post content, videos, documents, access to rooms, support groups, conversations, video panels, premium courses and more!

ACCESS & FEATURES

- ✓ PREMIUM Content
- ✓ PREMIUM Courses
- ✓ Post Content
- ✓ Start Topic Discussions
- ✓ Create Open Rooms
- ✓ Create Open Courses
- ✓ Exclusive Deals & Discounts

BUY NOW

PANDA
PREMIUM
ANNUAL



STANDARD
RATE ~~\$170~~

Limited Time
UPGRADE Offer!

\$99

The PANDA PREMIUM membership gives **FULL ACCESS** to premium content on the Circle of the Panda Community. It also allows members to post content, videos, documents, access to rooms, support groups, conversations, video panels, premium courses and more!

ACCESS & FEATURES

- ✓ PREMIUM Content
- ✓ PREMIUM Courses
- ✓ Post Content
- ✓ Start Topic Discussions
- ✓ Create Open Rooms
- ✓ Create Open Courses
- ✓ Exclusive Deals & Discounts

BUY NOW

Thank you

zapnito