



# LiA Project Outline (part A)

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## Your full name and University of affiliation

**Full name:** Ethan Goldman

**University:** Cornell University

## University contact

## Your key contact or supervisor at your University

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**Full name:** Wesley Sine

**Department:** SC Johnson College of Business

**Email address:** wesley.sine@cornell.edu

## Title of your LiA project

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Technological Factors in the Military Industry as an Instrument of Innovation in Strategic Sectors of the Latin American Economy

## The organisation/charity you are working with

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INEGI, Instituto Politécnico Nacional

## Organisation/charity contact

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Your key contact (supervisor) at the organisation/charity

**Full name:** Victor Acosta

**Email address:** [VICTOR.ACOSTA@inegi.org.mx](mailto:VICTOR.ACOSTA@inegi.org.mx)

## The need or cause you are supporting

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What is the specific problem, cause or opportunity you are exploring?

Using the vast amounts of data that INEGI has collected, we are conducting analyses to provide an overview of the effectiveness of specific governmental and economic policies.

## Goal

What is the big-picture idea/vision and desired outcome of what your LiA project is trying to achieve in order to address the need or problem above?

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I will continue my research that I conducted last summer by directly interacting with our international partners at INEGI and presenting my findings.

## Objectives

These represent how you will achieve your goal. Write down three to five SMART objectives outlining how you will achieve the overall goal.

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1. Constantly use Spanish to improve my presentation abilities.
2. Regularly meet with my organization contact to refine my presentation.
3. Use two or three different types of models to show consistency in my findings.
4. Regularly meet with Professor Sine to discuss how to conduct research in an international setting.
5. Present my findings to our international partner.

## List any challenges, barriers or risks to achieving your objectives

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I am not fluent in Spanish.

I have never conducted research in Mexico before.

I am going to have to practice a degree of independence that I haven't before.

## Ideas to overcome barriers or challenges

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I will speak Spanish as much as possible to improve throughout my trip.




I will get advice from Professor Sine who has extensive experience conducting research in Latin America.

I am going to establish a support network in Mexico and adapt if things don't go as planned.

# Milestones per week

What are the significant activities/objectives of the LiA project outlined by week?  
Please provide dates.

## My Milestones

<u>Aa</u> Week	 Start date	 Milestones	 Details
<u>1</u>	@May 29, 2022	Prepare previous research and data.	I will work with Professor Sine to prepare the results and models from last summer to prepare to adapt them to new research in CDMX.
<u>2</u>	@June 5, 2022	Gather new data	I will speak with our international partners to determine what data they have that we don't and incorporate it into our existing datasets.
<u>3</u>	@June 12, 2022	Travel to Mexico City	I will travel to Mexico and begin working in person with our international partners. Professor Sine will help me make introductions and we will expand our network in Mexico.
<u>4</u>	@June 19, 2022	Finalize models	I will finalize the models and present our findings.
<u>5</u>	@June 26, 2022	Travel to Oaxaca for meeting	After presenting findings to INEGI, I will travel to Oaxaca to meet with one of Victor's contacts.
<u>6</u>	@July 3, 2022	Travel back to the U.S. and prepare papers	I will assist Professor Sine in writing a paper about my findings from this summer.
<u>Untitled</u>			