



Welcome to Smartworks!

SmartWorks is a charity all over the UK supporting women and non-binary people, being their own personal cheerleader as they aim to get back into employment.

At SmartWorks, we provide women to their very own styling from a stylist - giving them a whole outfit and accessories for them to keep for their interview and if they get the job, they are very welcome to come back to another styling for another two outfits creating their own mini capsule wardrobe. Anyone who walks into the centre will be gobsmacked at the size of their wardrobe. Furthermore, at SmartWorks, we help with interview coaching sessions to help answer every difficult question they may have.

During my time at SmartWorks, I work both in and out of the office and everyday was always different.. my aim and objectives was on outreach - spreading the word about SmartWorks and increasing the number of women coming in the office for coaching or fitting sessions.

At the office you have so many different things going on as clients will come for coachings or fitting for their upcoming interviews. You'd get clients coming in saying they got the job which was the best!

No outreach was the same either, always something different going on such as during the time I had my placement SmartWorks was part of the York fashion week to helping the centre with setting up their own ball. We did events job centres to little communities. At first watching Jackie Lottie in how they run and interact with the event to slowly taking over and running the events myself getting the womens' details myself increasing the outreach.



me and jackie at my first outreach event!

smartworks at york fashion week! fashion as a force for good



find thoughts

After my first event on my own I was on a roll, throughout the weeks as I gained more confidence in myself in talking about SmartWorks and giving the women advice - making the advice and help that SmartWorks provide them more suited to their needs, allowing the women to be more confident and feel supported in the journey in getting the job!

Whilst working in the office was fun, outreach was the part I enjoyed the most as I gained more skills in my people talking, coming out of my shell in talking to all the women I was able to spread SmartWorks to whilst being cheered on and supported by the SmartWorks team. My favourite moments every time saying to the women that SmartWorks are able to give them an outfit to keep for their interview and seeing the spark and joy in the face when informing them :)

