

StiX 3800

Media Player for Digital Signage

THE NEXT-GEN AI DIGITAL SIGNAGE PLAYER

An industry-first Android 11 player integrating CMS, screen status monitoring, and AI-driven analytics into one compact unit.



StiX 3800 uses Navori's professional native player, offering up to eight times better performance than the industry standard web player:

- **Powerful Performance: Native 4K @60fps**

Featuring the latest processors and GPU.

- **AI- Enhanced Audience Analytics: Footfall & Dwell Time**

Analyzing audience behavior and screen performance with real-time data feeds from the micro camera, enabling dynamic content personalization via the Navori CMS.

- **Screen Status Monitoring**

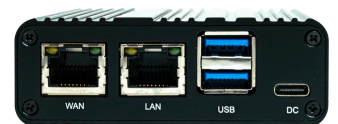
Effortlessly handle power, sources, and technical aspects. Leverage the Navori CMS for remote display control, ensuring maximum uptime and adaptability. If no viewers are detected, the Navori app automatically switches off the screen.

- **Hands-Free Setup: Auto-Activation, Power over Ethernet (PoE)**

The device automatically activates and displays content without any technical setup. PoE for simple and fast deployment and cost down.

- **Durable & Sustainable: MTBF 50k Hours**

Boasting up to 50000 hours lifespan, StiX 3800 consumes around 80% less electricity compared to a PC used for digital signage.



\$349
MSRP Price
Ex Works*

StiX 3800 COMPATIBILITIES

Native Resolution	4K@60fps
	Renders two videos 3840*2160 pixels
	Portrait – Landscape
HDMI-CEC Control	HDMI 2.0
Automated Procedures	Remote software upgrade, diagnostic, reboot and reset
Content Supported	HTML5, HTML with interactivity
	Video: MP4 H264, WMV, MOV
	Jpg, Png
	HTTP, RTSP and RTP streaming
	XML, RSS, JSON, Media RSS
	X (Twitter), Facebook, Instagram, PowerBi and more
	PPT, PDF
Fonts	TTF and OTF fonts supported
Remote Control	Team Viewer Host



StiX 3800 BENEFITS

- The StiX 3800 features the latest processors and GPU, enabling seamless 4K@60fps playback. The Navori app allows broadcasting across synchronized media players, with API support for on-demand content triggering and third-party hardware interaction. Rest assured of its reliable and high-quality performance.
- The StiX 3800 stays connected to the screen, ensuring smooth tracking while retrieving internal parameters like settings, temperature, and component status. This data is sent to the CMS for analysis and triggers alerts if necessary, providing real-time insights into player devices and screens.
- The device utilizes a micro camera to detect viewer presence within an 8-meter range. If no viewers are detected, the Navori app automatically switches off the screen to save energy. Navori's CMS also allows for customized operating hours for each screen, potentially doubling its lifespan and reducing electricity consumption by nearly half.
- It highlights an AI-driven VPU that measures the exposure time of people and vehicles within 8 meters of the screen. It effectively tracks how long customers wait before being served in a restaurant and the performance of a digital ad in physical spaces. These data will generate detailed audience engagement reports with KPIs to enhance your business performance and productivity.
- The StiX 3800 also simplifies integration and ease of use for all users, requiring only a single network to carry high-resolution content and PoE power.
- The StiX 3800 is energy efficient, it consumes around 80% less electricity compared to a PC used for digital signage.
- Its auto-activation and PoE features removes the need for on-site technician visits, reducing travel and lowering carbon emissions, making it a more sustainable solution.
- Being FCC, CE, and BIS certified ensures it safeguards against new threats. It is GDPR compliant, respecting user privacy and data security across various regions.

StiX 3800 BENEFITS VS. OTHER EXTERNAL PLAYERS DEVICES



The StiX 3800 simplifies integration and ease of use for all users, requiring only a single network to carry high-resolution content and PoE power. The latter accentuates the StiX 3800's sustainability benefits, which also include long-duration performance (50,000 hours) and automatic screen activation upon detecting audiences. Ease of use is strengthened through the ability to deploy new content across many locations within minutes, ensuring that messages remain timely and relevant.

MEDIA PLAYERS VERSATILITY VS. SOC SCREENS

Consider that digital signage screens used in retail, corporate communications, or government facilities often vary in terms of size and features. When you deploy StiX 3800, you get a common set of features and a fully harmonized experience across all your screens.

Native desktop and playback resolution	3840*2160 pixels
Hands-free setup	✓
AI- driven audience analytics	✓
Dwell & screen exposure time	✓
Remote display control	✓
Full featured Navori player software	✓
Full screen playback of any content	✓
Templates & Template in template with sophistication, multi-zone, multi-object	✓
Content tagging	✓
Advanced scheduling	✓
Content Manager Mobile Control	✓
Smart content automation	✓
Multi-media players synchronization	✓
Remote software upgrade	✓
Real-time insights (settings, temperature)	✓
Analytics with playback reporting	✓
Interactivity: QL Mobile, sensor, computer vision and touch screen	✓

SUPPORTED NAVORI PLAYER SOFTWARE FEATURES

HARDWARE SPECIFICATIONS

Product	StiX 3800
CPU	Quad-core Cortex-A 55
LAN/ WAN (PoE)	X2 RJ45 Interfaces First Ethernet Supports PoE
Chip Model/ RAM	Rockchip RK3568 / 4 GB
Storage	Internal 16GB (11GB Available for content storage) + Micro SD Slot Micro SD Slot, Class 10 SD Card of up to 128 GB
GPU	Mali G52
WiFi	IEEE 802.11b/g/n/ac (2.4G&5G)
Operating system	Android 11

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Order StiX 3800 from our online store and you'll be up and running in no time

ABOUT NAVORI LABS

Navori Labs has been a global leader in digital signage software for 26 years. Our mission is to innovate top-quality signage solutions for all businesses. From restaurants and public transportation to schools and hospitals, we provide tailored solutions for diverse industries. Efficiency and ease of use define our approach. Developed in-house by a team of highly qualified engineers, our multi-platform digital signage software empowers users with professional-grade tools for dynamic content creation and real-time data management.

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