Laidlaw Scholars Programme
Leadership in Action Project Outline

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Title of your LiA project

Title: Empowerment for Change: Building a Selfless Society with Who is Hussain Hong Kong
Organisation: Who is Hussain Hong Kong
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Cause Supported:
"Who is Hussain" is a social justice movement operating in 90 cities globally, including Hong Kong. The organization's primary focus is on hosting local events to bring positive change to society by assisting the most vulnerable individuals through various initiatives that follow the themes:, saving lives, nurturing the community, providing meals, helping those in need and saving the planet.

Goal:
The big-picture vision of this project is to contribute towards addressing societal needs by actively participating in and supporting the organization's initiatives and starting new initiatives based on local issues identified. The desired outcome is to help enhance social impact, promote awareness about social justice issues, and foster a sense of community well-being.

SMART Objectives:
1. *Leadership Abilities*:
   - Develop leadership skills through organizing events and leading volunteer teams.
2. *Critical and Creative Thinking:*
   - Enhance critical thinking skills by analysing challenges and devising creative solutions.
3. *Self-Knowledge and Awareness*:
   - Cultivate self-awareness through reflection on experiences and personal growth.

Challenges and how to overcome them:

1. *Limited Resources*: The organization may face constraints in terms of manpower, as the Hong Kong team as few members and is a small team. This cam potentially impacting the scale of projects or events.

   Overcoming: Seek partnerships with local NGOs and attract more volunteers, especially students, by promising a certificate of participation.

2. *Community Engagement*: Encouraging community participation and sustaining interest in social justice causes might be challenging.

   Overcoming: Implement engaging marketing strategies, promote in local communities, share with university associations.

By proactively addressing these challenges through effective communication, resourcefulness, and strategic planning, the LiA experience at Who is Hussain Hong Kong can lead to meaningful personal and professional growth while contributing positively to the organization's social impact initiatives.

Milestones:
Week 1:

- Complete "The Academy", an online learning platform by Who is Hussain.
- Learn about organisation, their vison and structure.

Week 2:

- Research into local needs in Hong Kong.
- Compile a document with all the problems and potential solutions.

Week 3:

- Organize small event that is regularly performed by the Hong Kong team to familiarize with its structure and meet members.

Week 4 – Week 6:

- Initiate new events and activities based on problems identified.
- The goal is 2 events following different themes provided by the global team.