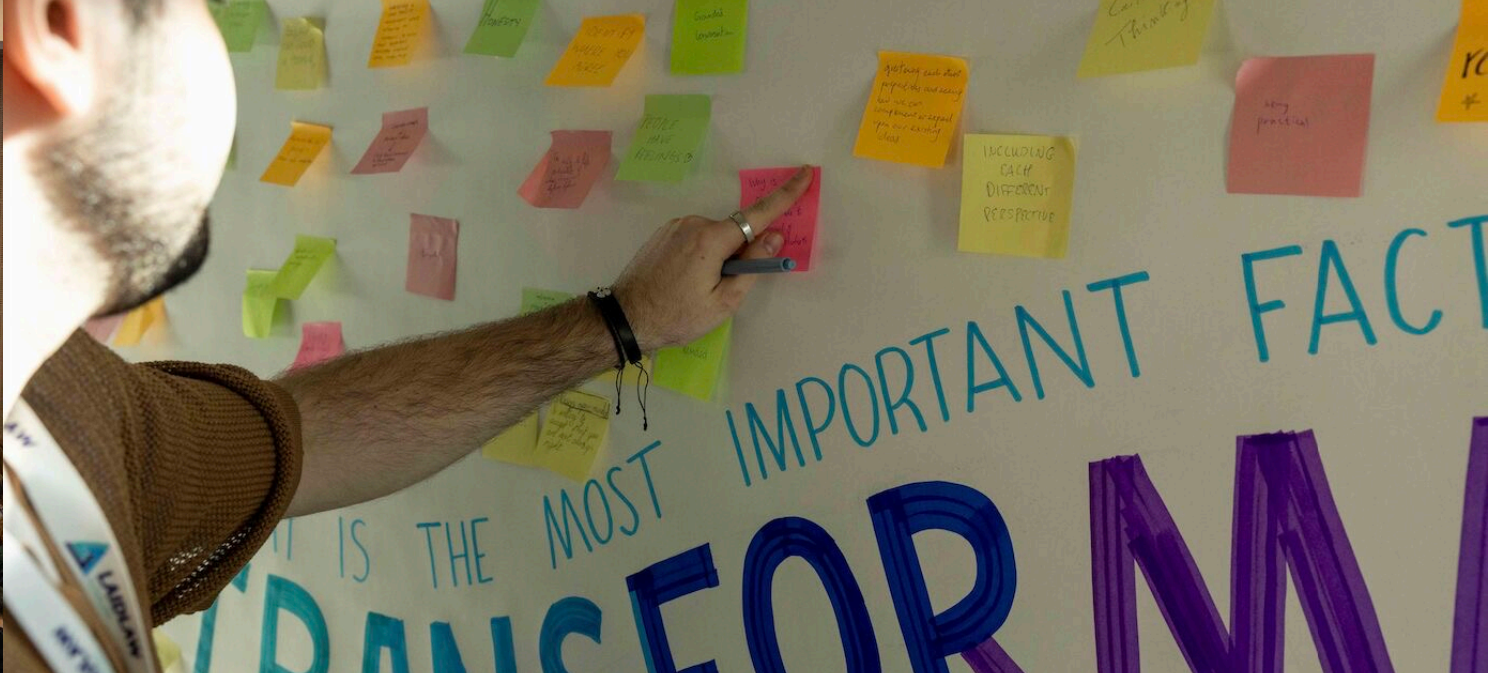


Oxford Ethical Leadership Programme

The Oxford
Character
Project

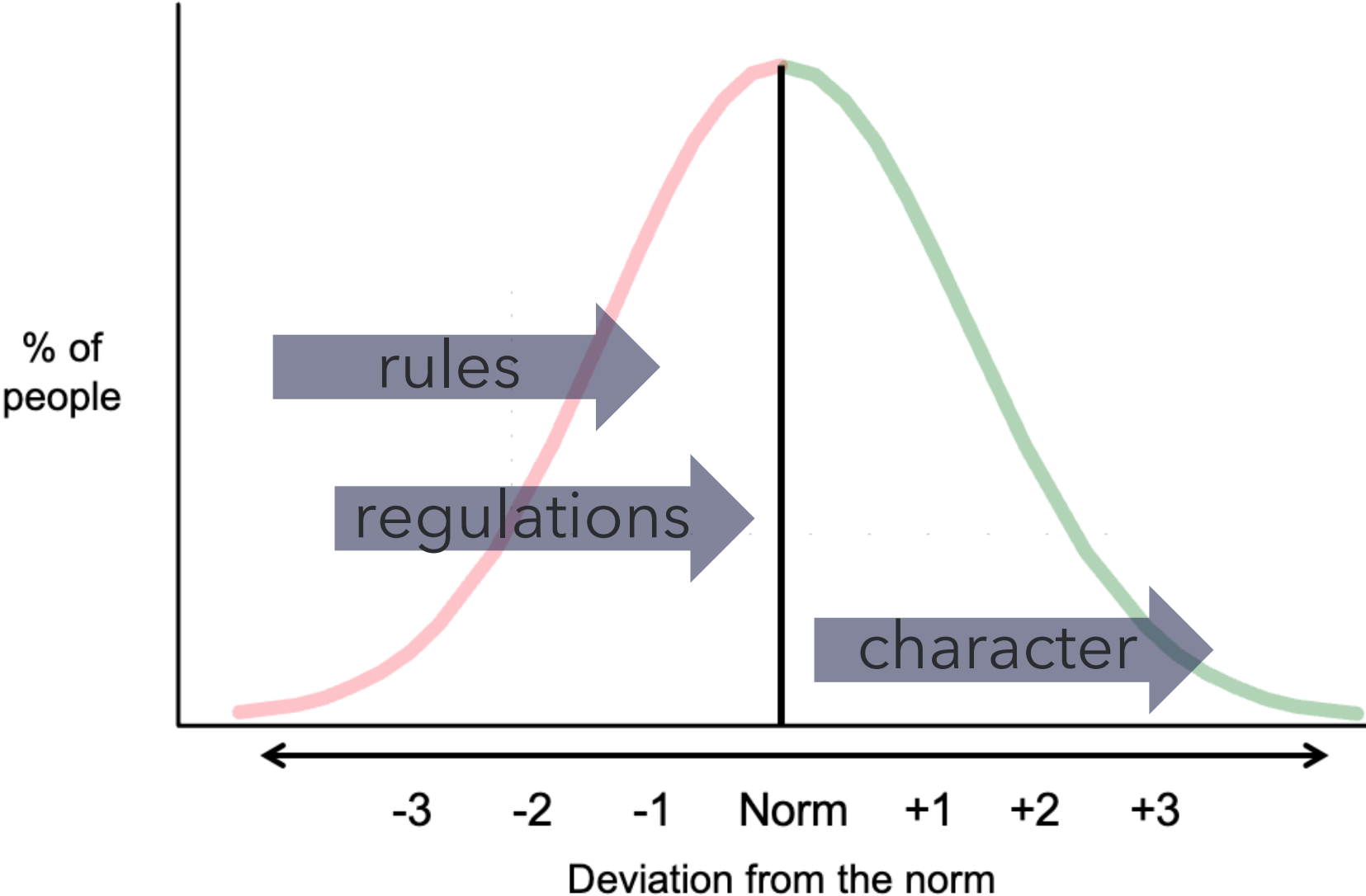


www.oxfordcharacter.org



1. Welcome
2. Explore your character
3. Introduction to Purpose
4. Purpose bullseye exercise
5. Leading with Purpose Challenge

What makes an ethical leader?



Oxford Ethical Leadership Programme



Workshop #1: **Leading with purpose**



Workshop #2: **Leading for growth**



Workshop #3: **Leading with love**



Workshop #4: **Leading with integrity**



Workshop #5: **Leading with practical wisdom**



Workshop #6: **A lifetime practice**

7 strategies embedded throughout the programme

To talk about character is to talk about the deep dispositions at the centre of who we are that consistently shape the way we think, feel and act.

Our character is shaped by the patterns of life, the people around us, the stories we tell, the spaces we inhabit, the highs and lows of our experience.



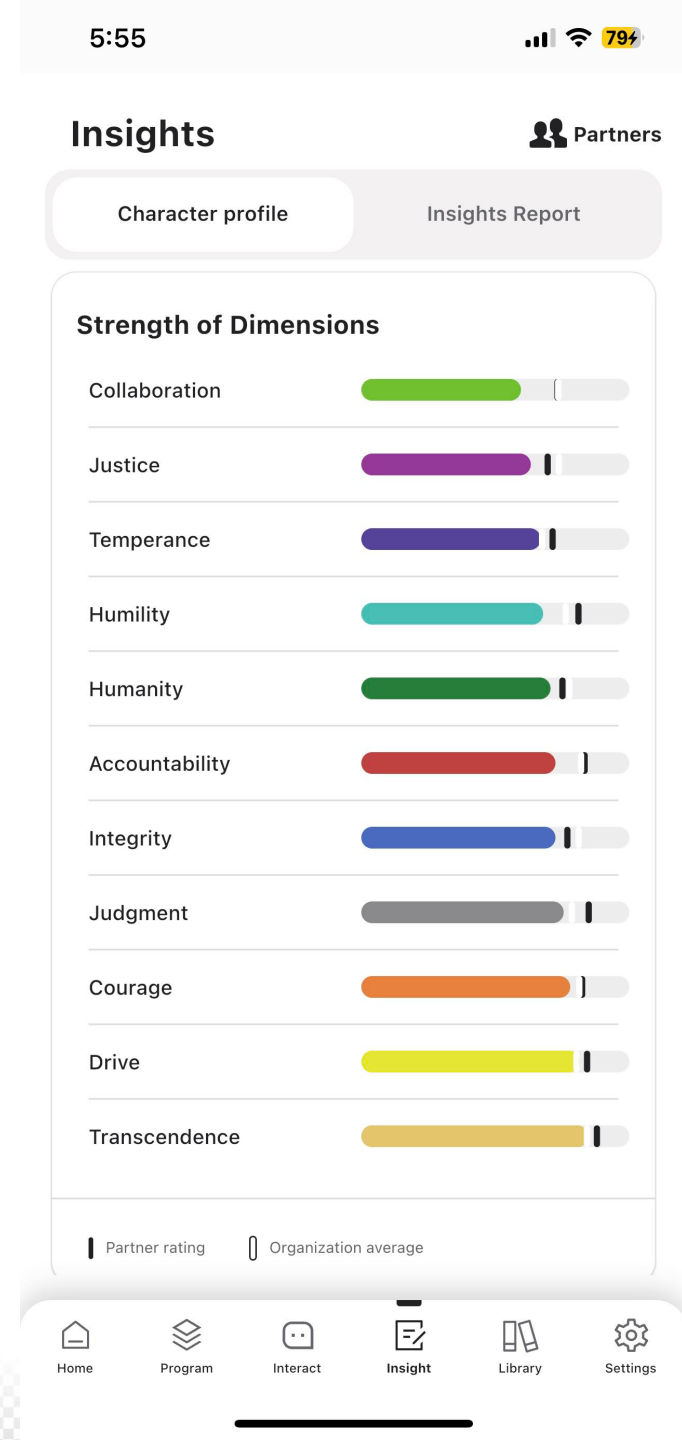
Lamb, M., Brant, J., & Brooks, E. (2021). How is virtue cultivated? Seven strategies for postgraduate character development. *Journal of Character Education*, 17:1, 81-108.

Character development

H1: the development of character will enhance your ethical leadership, **as well as** your performance & well-being.

RQ1: how do the seven strategies **facilitate** your character development?

RQ2: what are the **obstacles** to your character development?

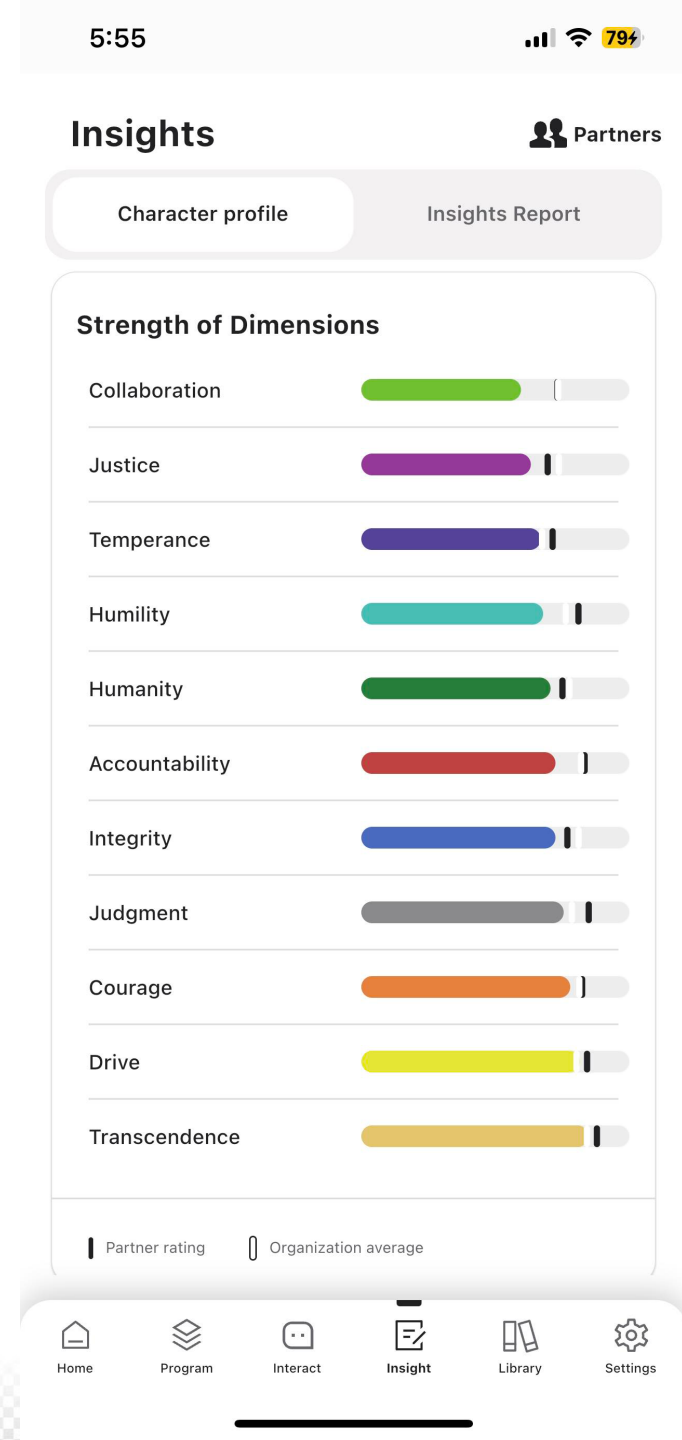


Exploring your character

Choose one of your strengths and share how you have cultivated the strength in your life.

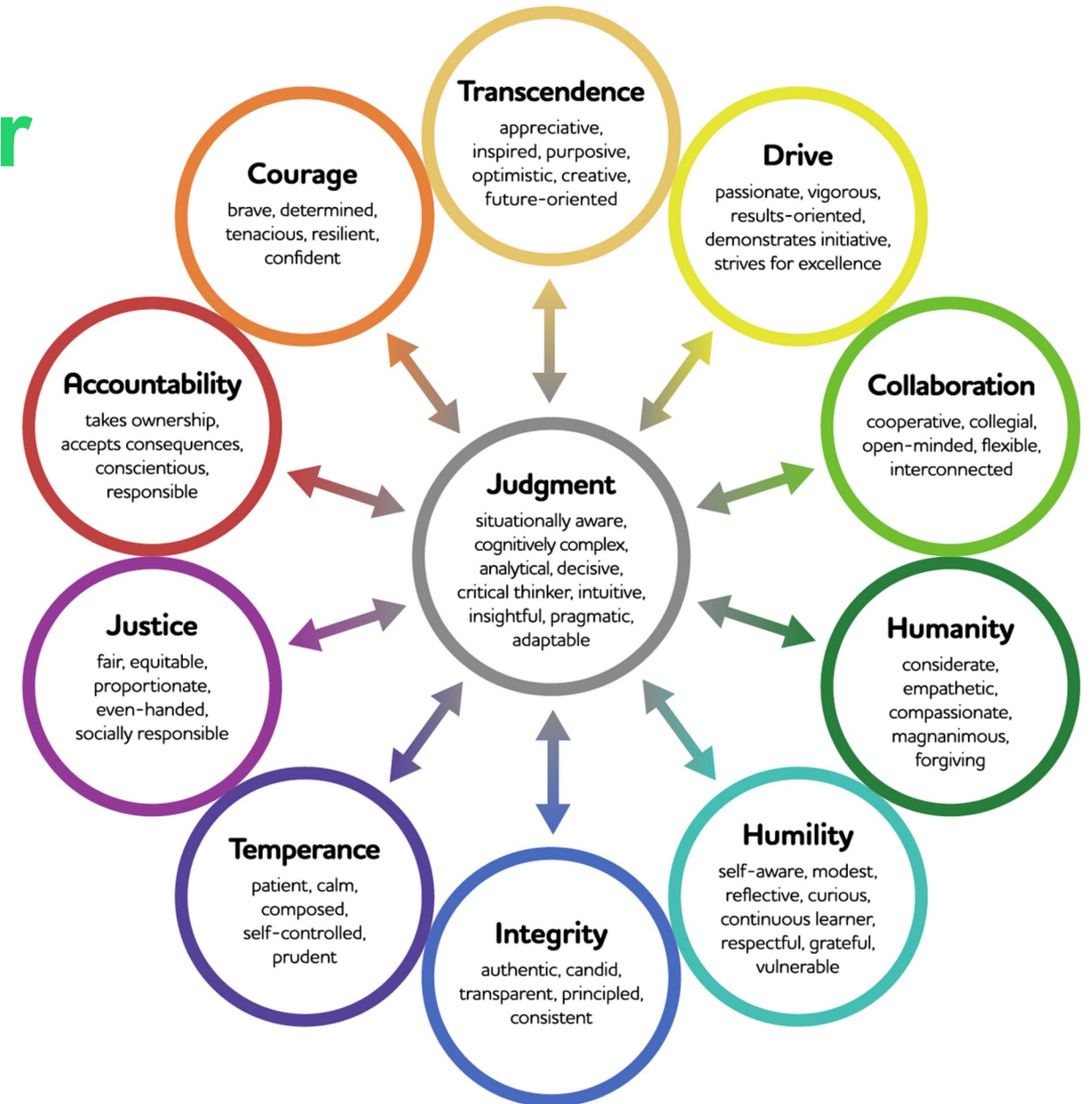


Resource



Exploring your character

Choose one of your strengths and share how you have cultivated the strength in your life.



What inspired you in your discussion?

Session 1: Leading with purpose

Leading with purpose

**What you do
makes a difference,
and you have to
decide what kind of
difference you
want to make.**

- Jane Goodall





Virtues & Vices: Transcendence

Deficient Vice	Virtue	Excess Vice
Directionless	Purposive	Fixated
Unthankful	Appreciative	Awe-struck
Unimaginative	Creative	Untethered
Short-sighted	Future-Oriented	Missing the present
Uninspired	Inspired	Over-stimulated
Pessimistic	Optimistic	Delusional

Crossan & Crossan (2023)



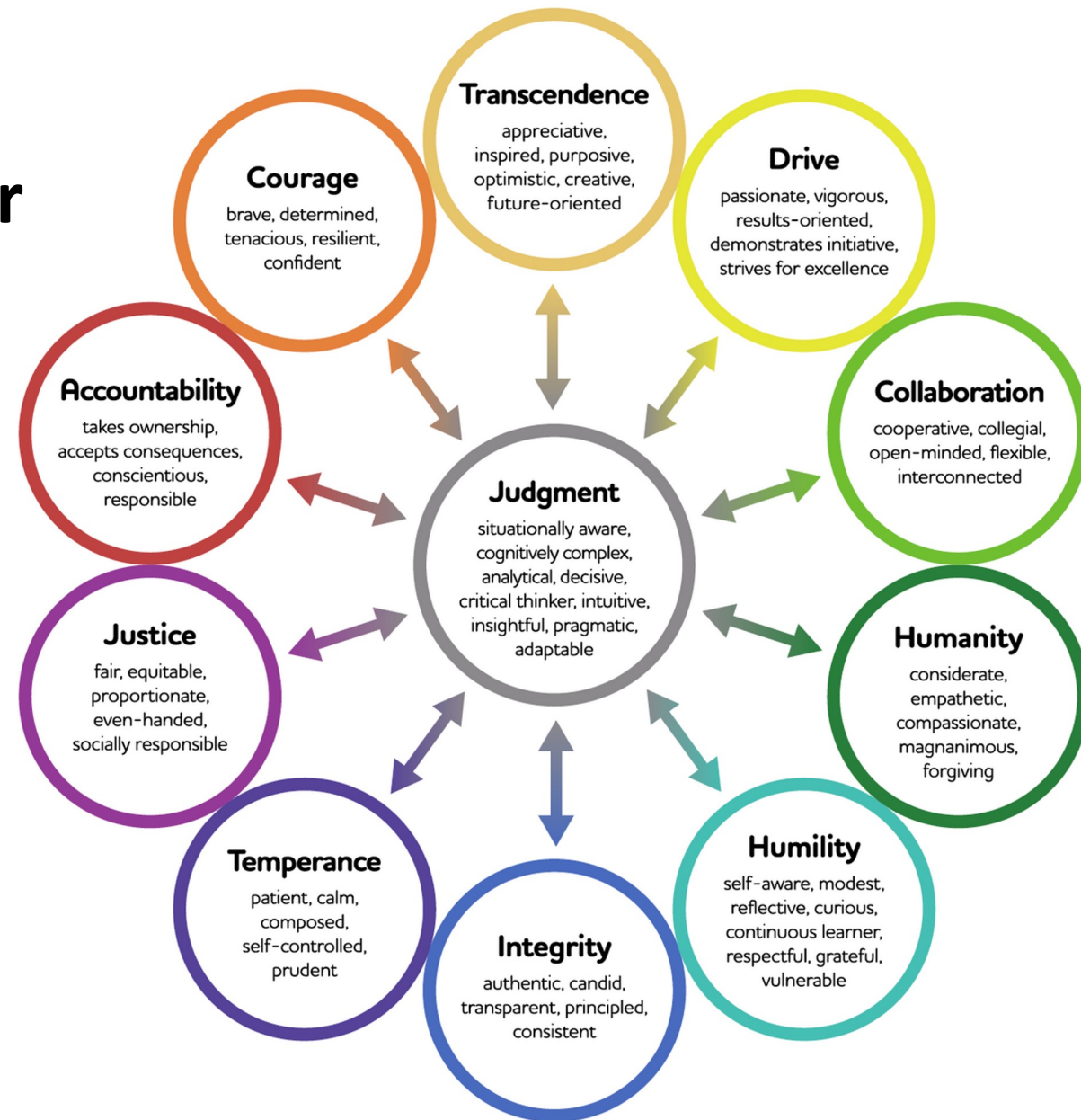
*It is a struggle
to save the soul of America.*

Virtues & Vices: Transcendence

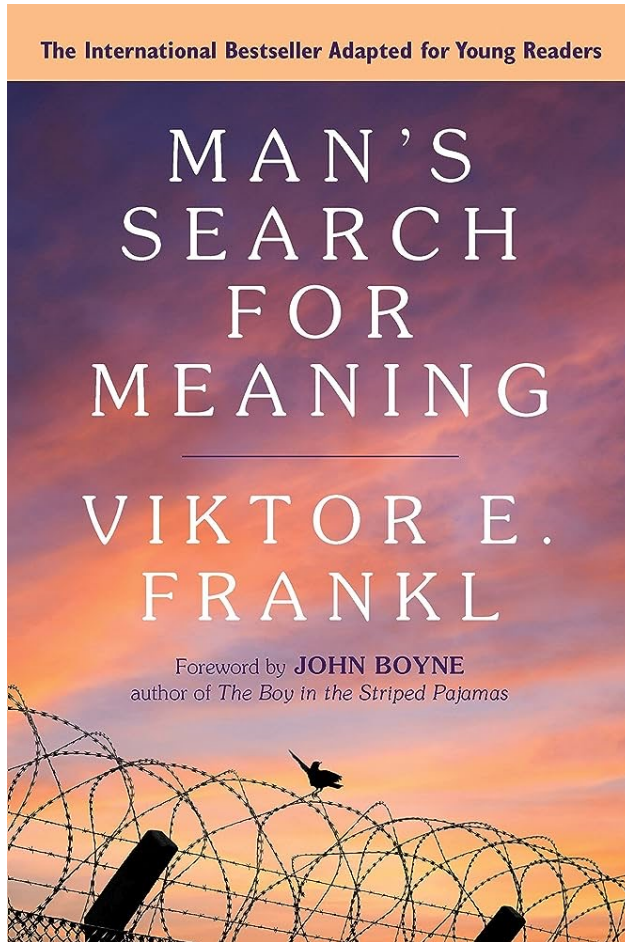
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Uninspired	Inspired	Over-stimulated
Pessimistic	Optimistic	Delusional

Crossan & Crossan (2023)

Which character behaviours did Mary Jackson need to support her Transcendence?

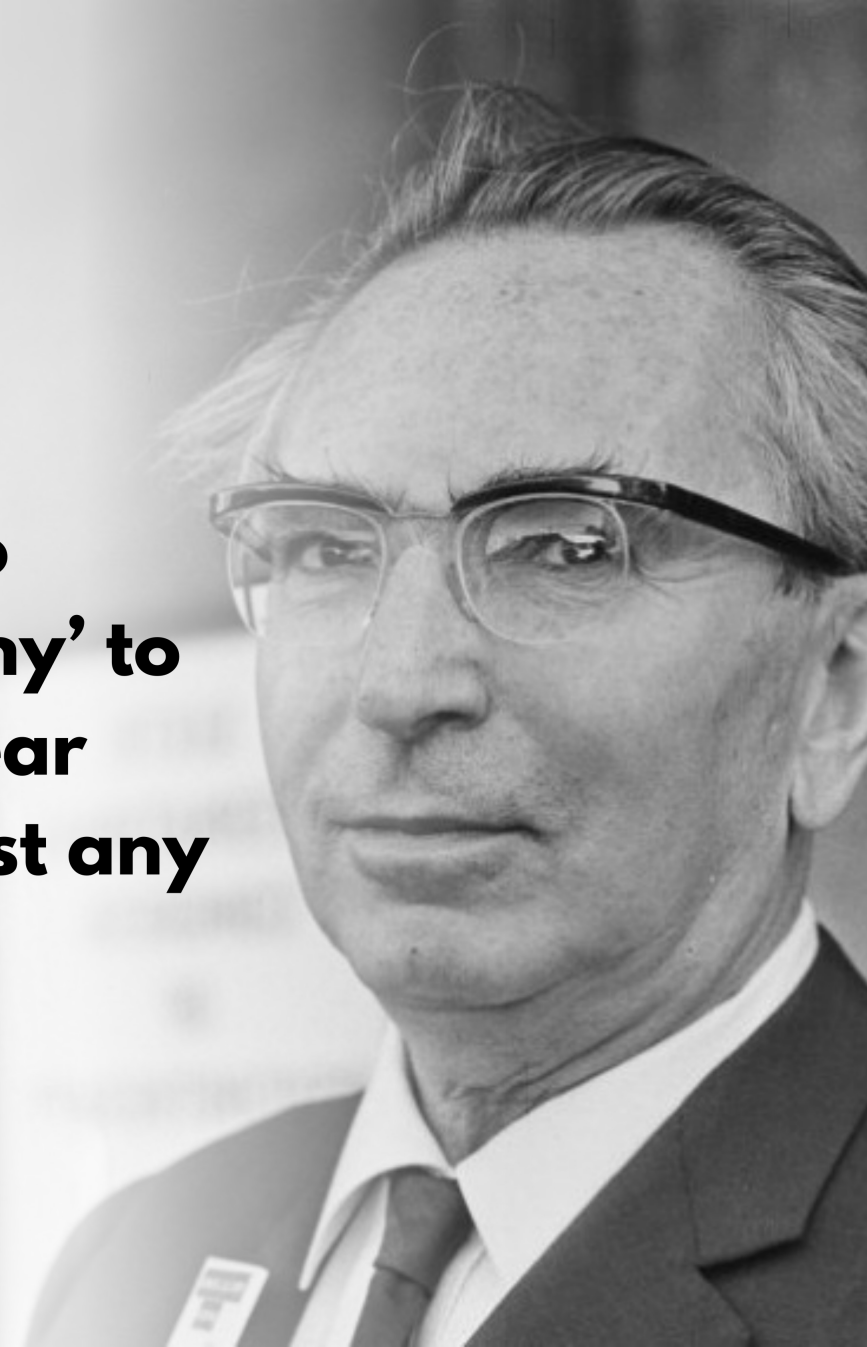


Cultivating purpose

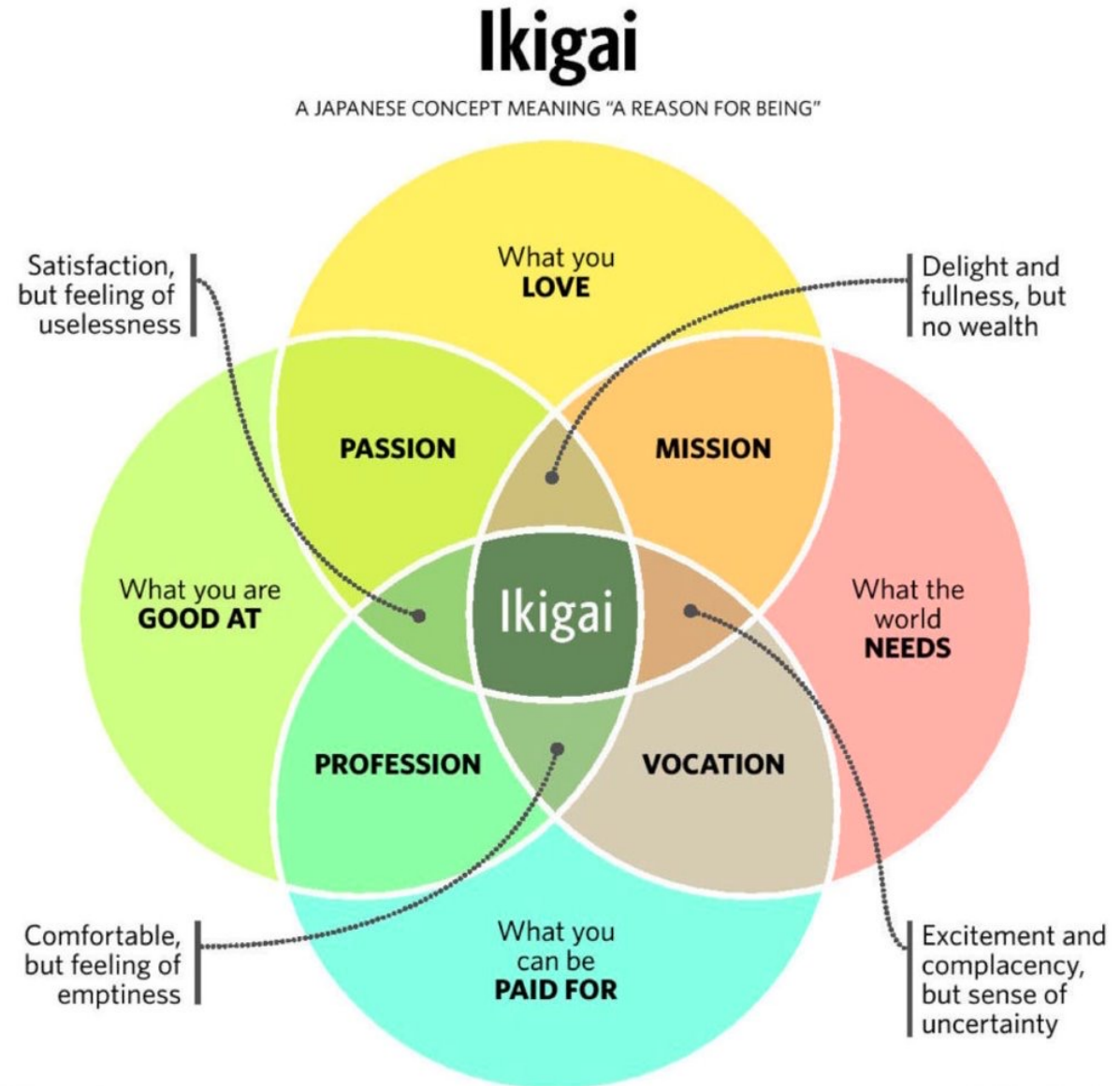


**Those who
have a 'why' to
live can bear
with almost any
'how' .**

- Viktor Frankl



Cultivating purpose

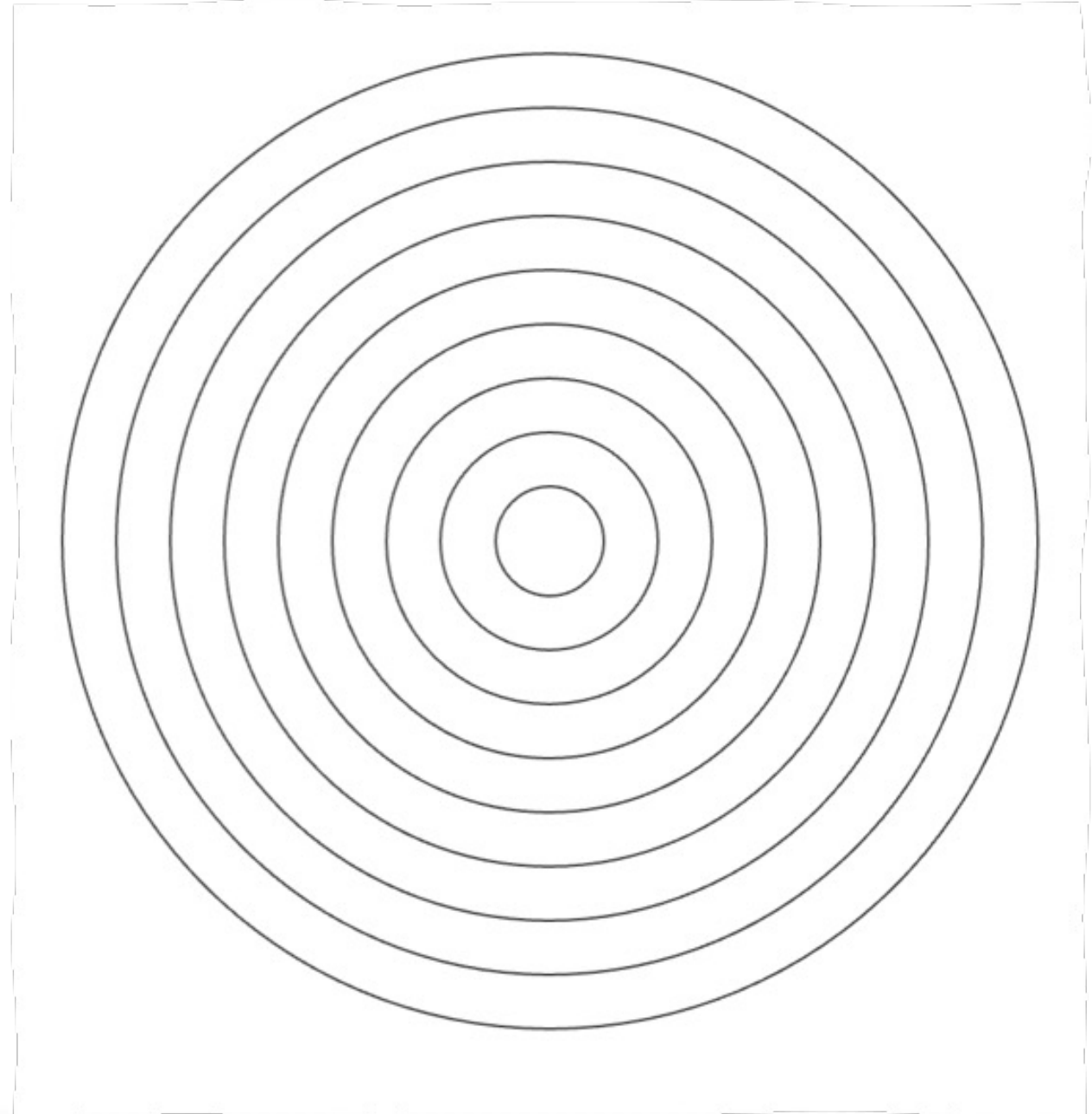


SOURCE: dreamstime

TORONTO STAR GRAPHIC

Cultivating purpose

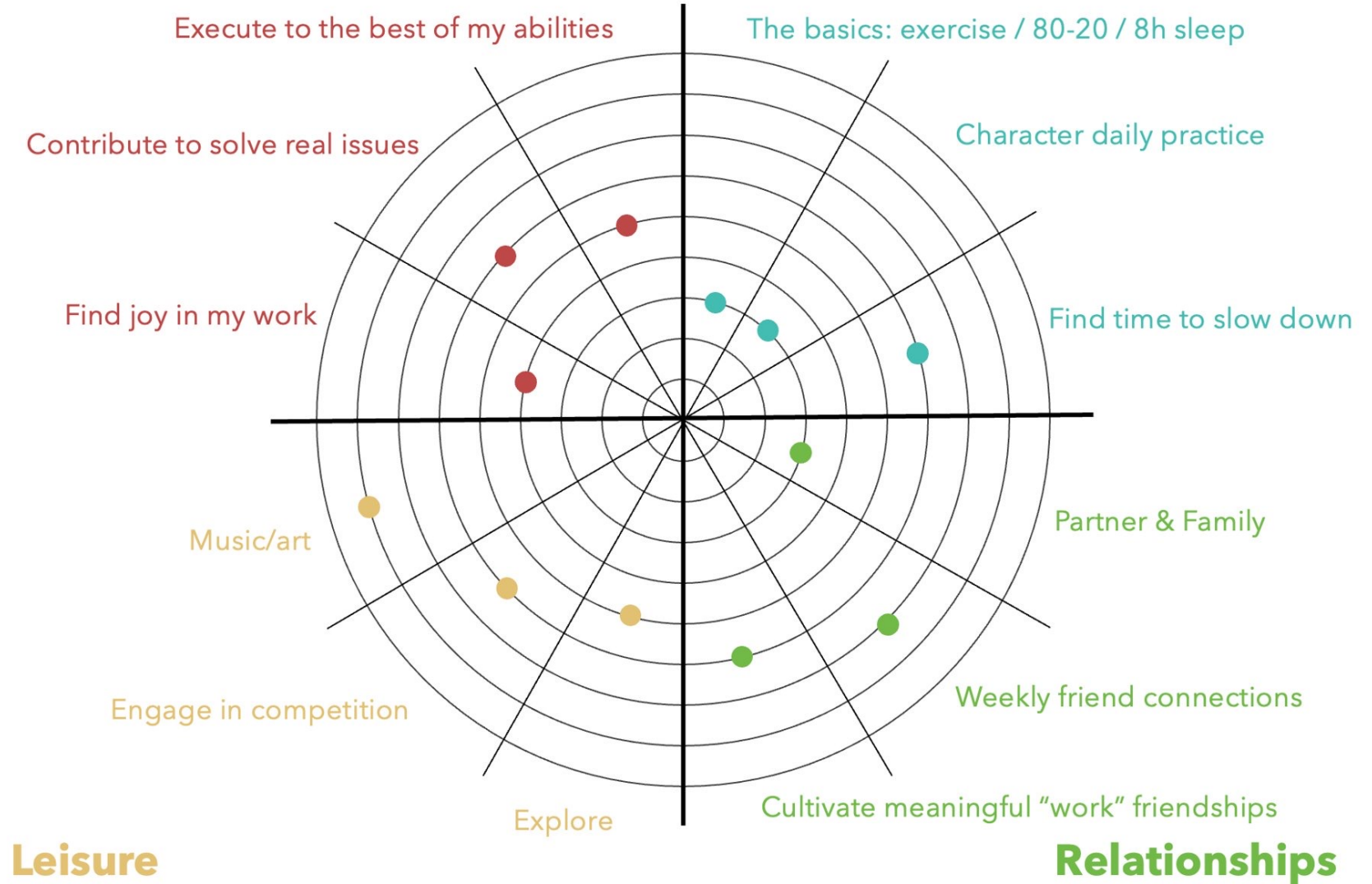
1. The bullseye represents your aims or purpose. You will use the bullseye to help you define your own definition of success.
2. Develop a set of metrics or values that fully encompass your sense of purpose and definition of success.
3. It may be helpful to think of categories or 'buckets'.
4. Use the rings to assess how well you are 'executing' on each.



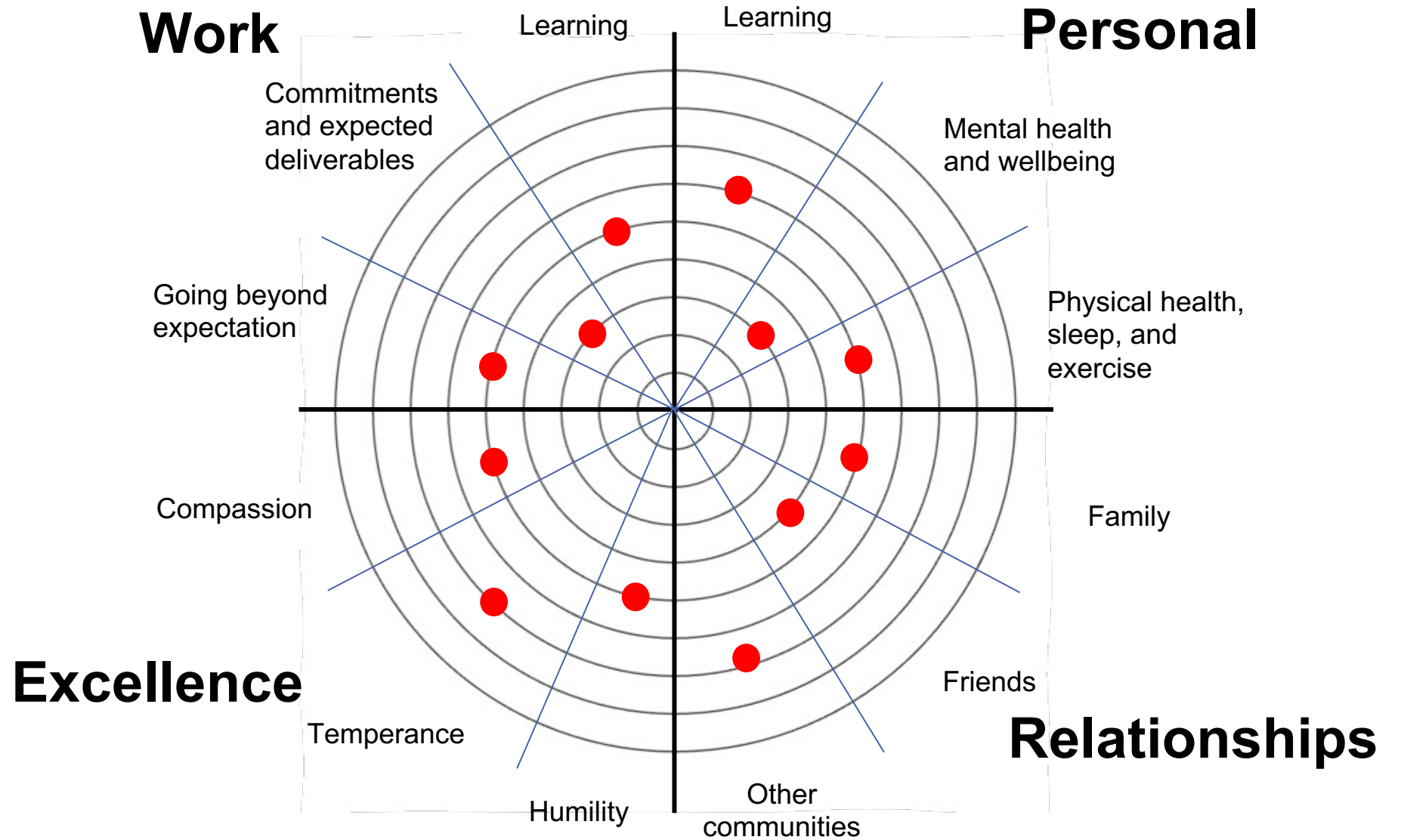
Example 1

Career

Personal

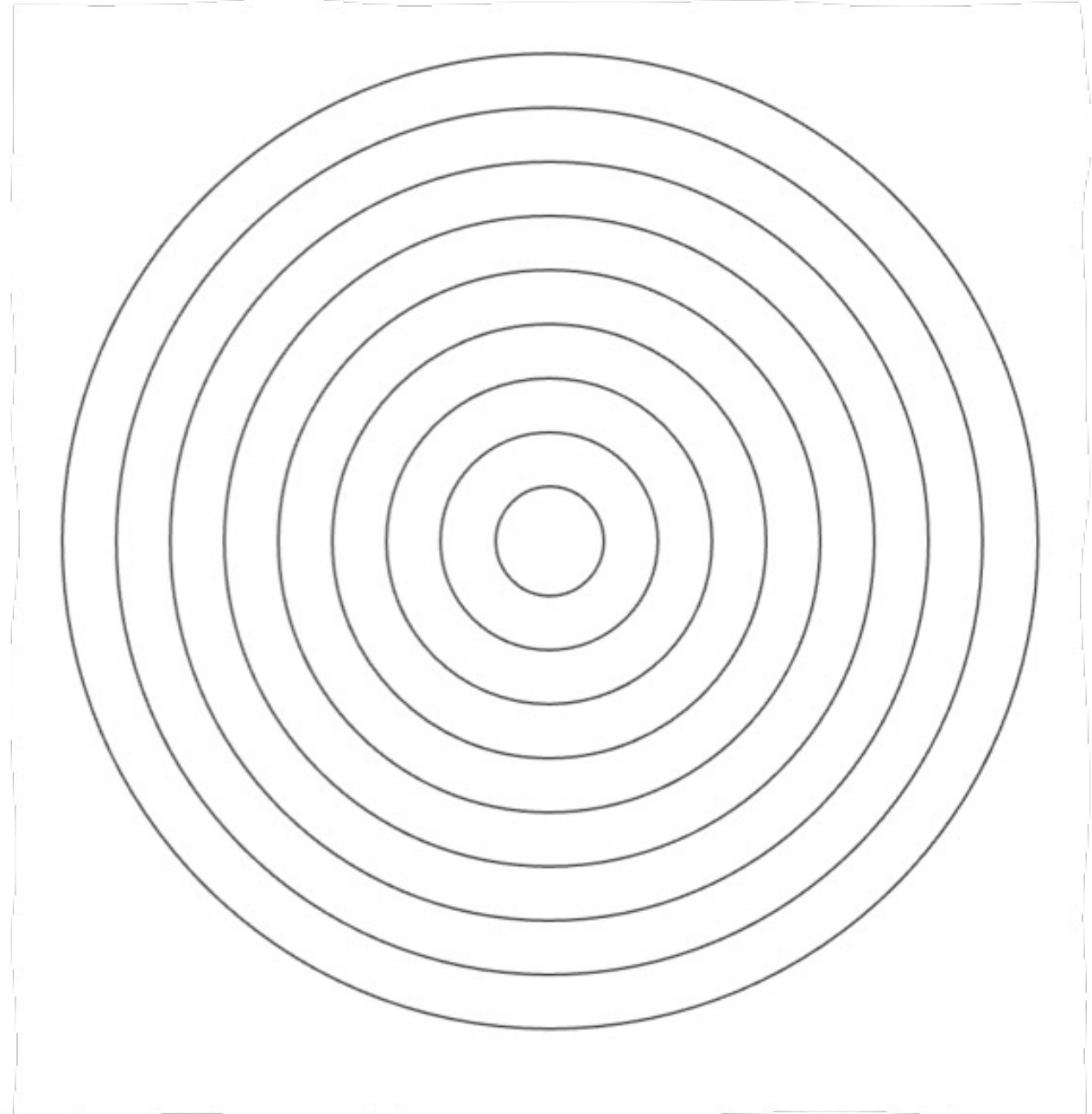


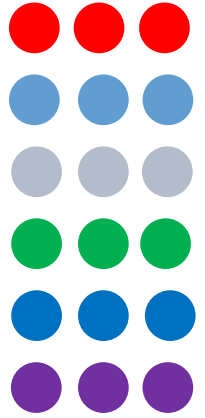
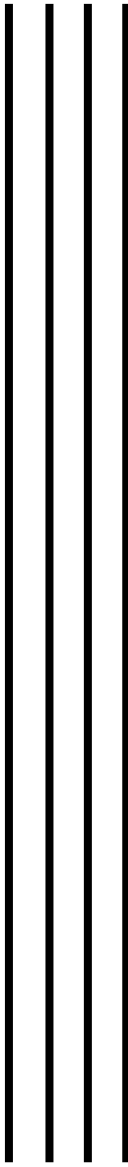
Example 2



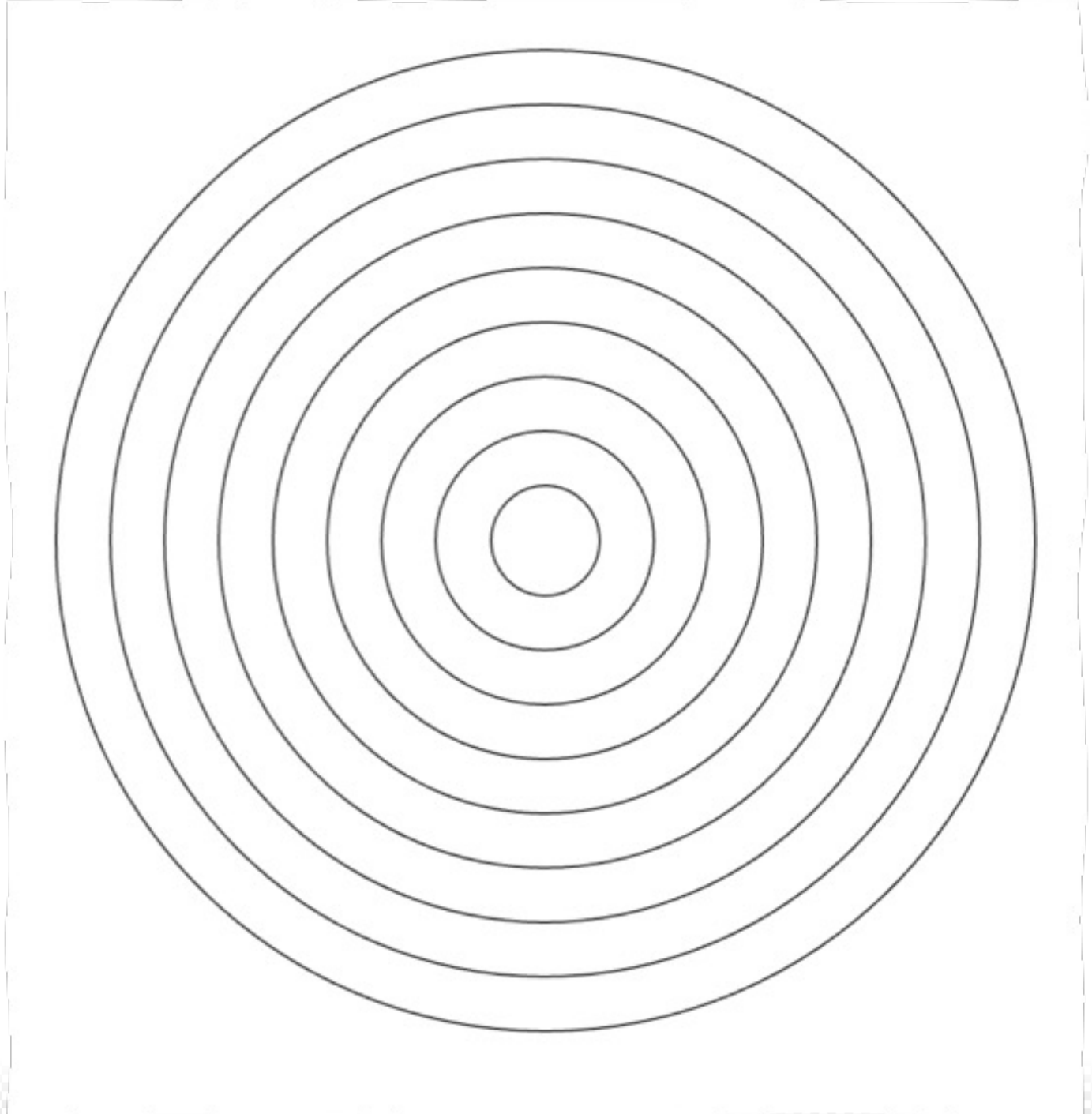
Create your bullseye

1. The bullseye represents your aims or purpose. You will use the bullseye to help you define your own definition of success.
2. Develop a set of metrics or values that fully encompass your sense of purpose and definition of success.
3. It may be helpful to think of categories or 'buckets'.
4. Use the rings to assess how well you are 'executing' on each.





text
text
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Challenge 1: Purpose

The Oxford
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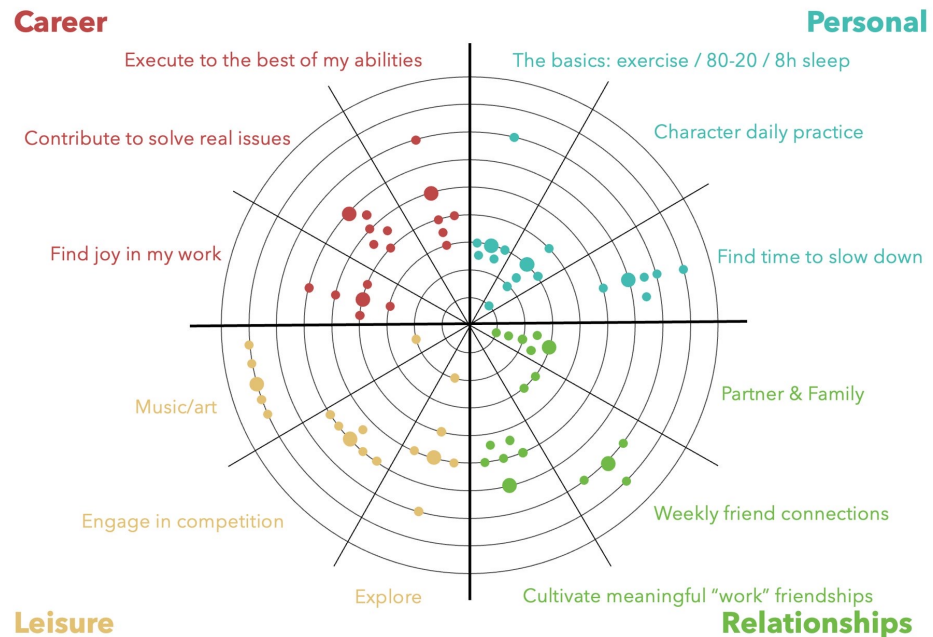


www.oxfordcharacter.org

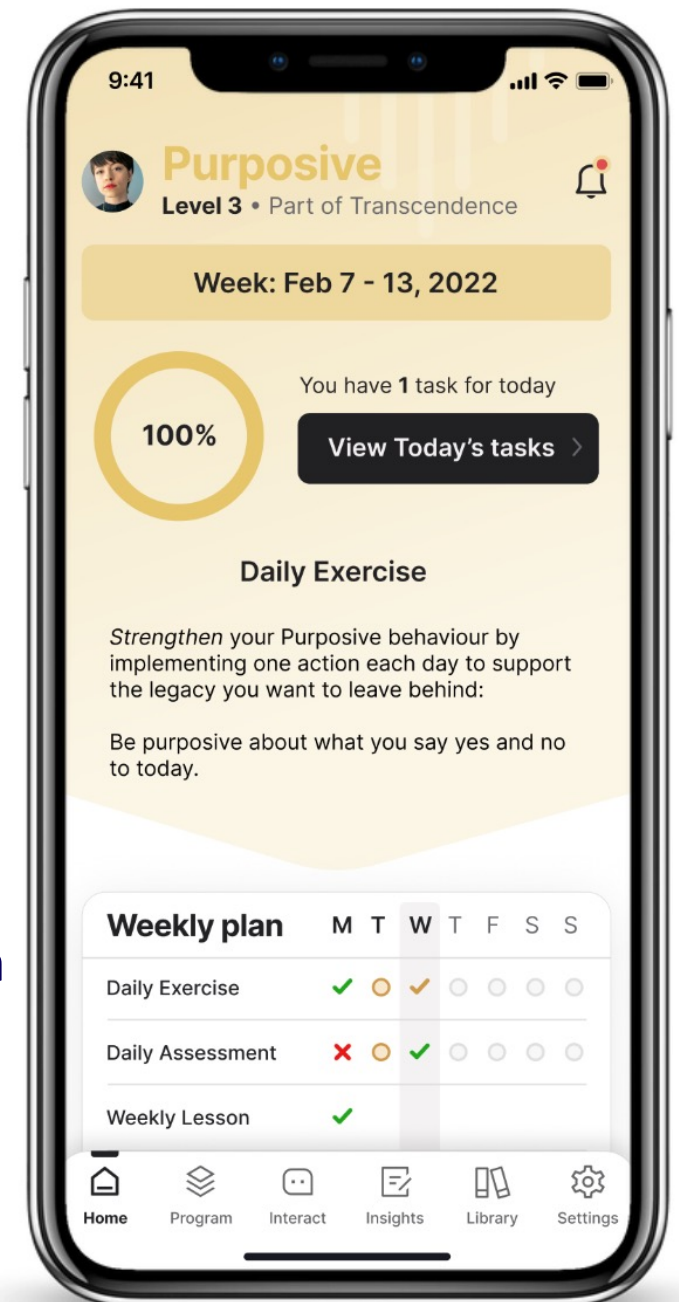
Challenge 1: Leading with Purpose

Use the bullseye and Virtuosity to practice leading with purpose.

1. Use the bullseye rings as a **daily** reflective tool to gauge how well you delivered on each of your measures for success and purpose. You will notice if you are moving closer or further from the bullseye.



2. Use the Virtuosity app for additional learning and reflection to support your Purposeful development. Set your focus behaviour each week to Purposeful.



of others.

2:08



Identify 1-2 times when you demonstrated the virtue; Purposive.

Weekly plan

	M	T	W	T	F	S	S
Daily Exercise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purposive Lessons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekly Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Choose Focus Behavior	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Weekly behaviour

Your next Focus Behavior

No focus selected.
You will continue on the current one:



Transcendence

Purposive

Choose next focus



Home



Program



Interact



Insight



Library



Settings

Weekly behaviour

Your next Focus Behavior

No focus selected.
You will continue on the current one:



Transcendence

Purposive

Choose next focus



Home



Program



Interact



Insight



Library



Settings

Scholar Spotlight

After each challenge, we will feature the best submission from each university. You can submit individually or as a group.

Be creative. Have fun!



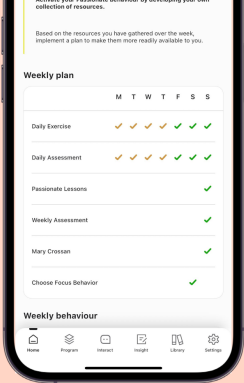
PURPOSE CHALLENGE THE BULLSEYE

Use the bullseye and Virtuosity to practice leading with purpose.

The perfect week

Share a photo of your Virtuosity home screen to show 7 days of practice in a row.

Or show us your own tracker and results if you aren't using the Virtuosity app.



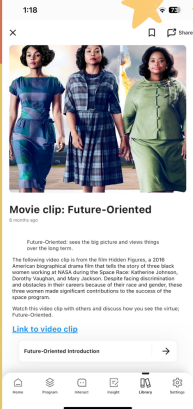
Build a purpose music playlist

Put together a playlist that inspires you to lead with purpose.



Be intentional

Let us know where you kept your bullseye so that you were reminded to reflect each day.



Find your inspiration

Do movie night with your friends to share ideas about purpose. Look in Virtuosity for an extensive list of movies.

Engage your fellow scholars

You can do weekly check-ins with friends to share your experiences, or even do a group bullseye to create a shared vision.



Submit!

Deadline: Dec 4th @ 5:00 EST

Questions: corey.crossan@politics.ox.ac.uk

Don't forget to submit for a chance to be featured under your university name. Let us know how you engaged with the challenge!



Scan or click to submit

Challenge Ideas

What will you do to **excel** at this challenge?



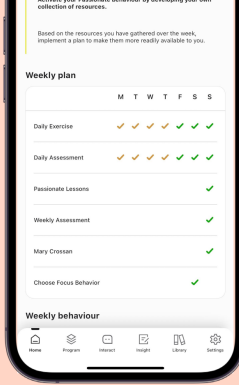
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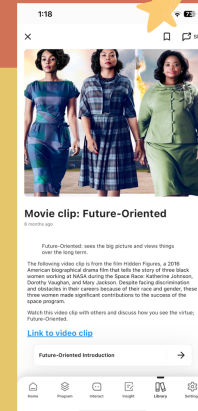
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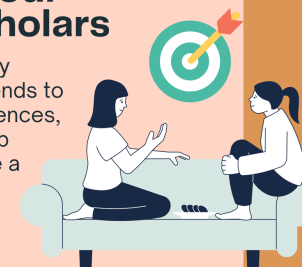


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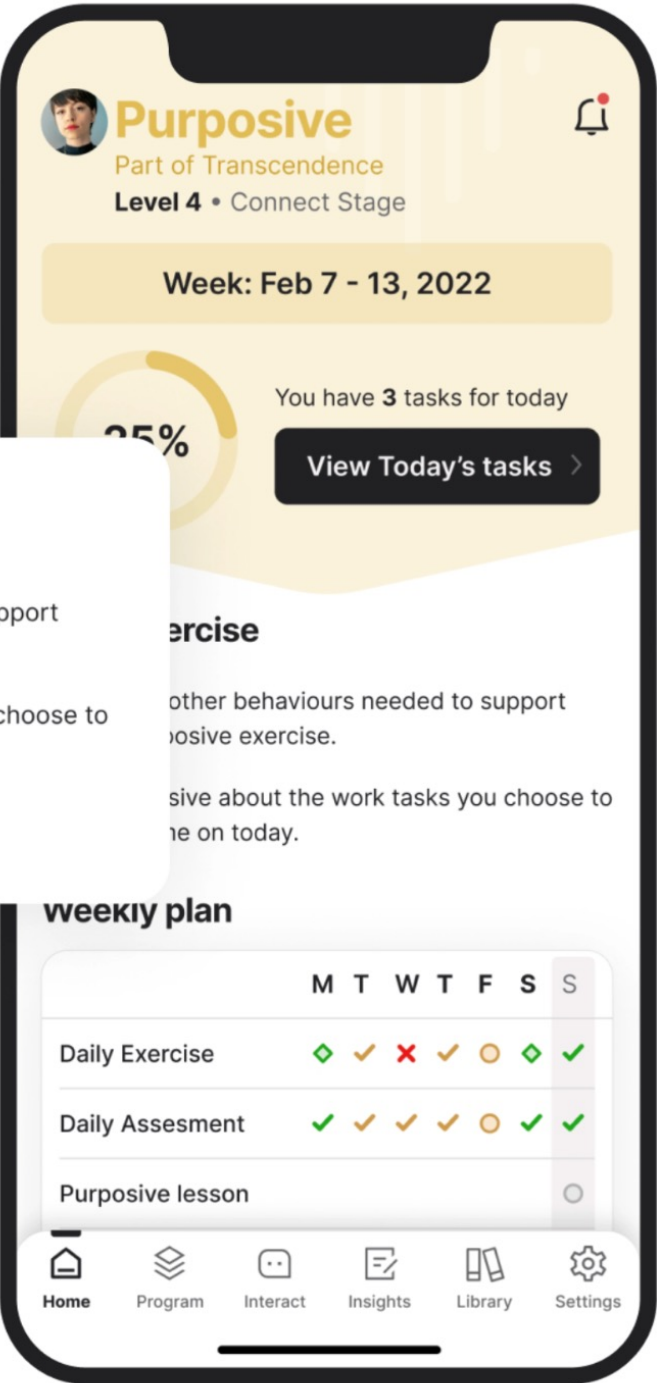
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Scan or click to submit

Attendance & enroll the app



Daily exercise

Connect other behaviours needed to support your Purposive exercise.

Be purposive about the work tasks you choose to spend time on today.

weekly plan

	M	T	W	T	F	S	S
Daily Exercise	◇	✓	✗	✓	○	◇	✓
Daily Assesment	✓	✓	✓	✓	○	✓	✓
Purposive lesson							○

Student champions

Why?

1. We want to hear your voices.
2. Help with challenge engagement.

When do we meet?

1. After our regular sessions for an additional 10 minutes.

How do I get involved?

1. Select yes on the attendance survey.

corey.crossan@politics.ox.ac.uk

anjali.sarker@politics.ox.ac.uk