

Week 6: Content Creation & Reflection | Bali, Indonesia



WHAT WENT WELL?

This week I shifted from fieldwork to creative production. I spent most of my time editing the content we captured during my final coral site visit—sifting through photos and videos, choosing the most compelling shots, and shaping them into cohesive posts that highlight both the science and the spirit of the work. It was satisfying to transform raw footage into storytelling tools that will continue to educate and inspire beyond my time here!

I also worked on editing blog posts for the NGO and helped write descriptions for new VR content videos. Seeing how different formats—social media, blogs, and VR—reach different audiences gave me a deeper appreciation for the power of communication in conservation. My favorite task, though, was creating a reflection of my own journey for the NGO to share. It was moving to step back and translate my experiences into words that might resonate with others, especially future volunteers or students curious about this path.

WHAT COULD HAVE BEEN DONE DIFFERENTLY?

I could have managed my editing schedule a bit better. At times, I dove straight into polishing small details (like color-correcting footage) before finalizing the broader structure of a post or video. A clearer workflow—big picture first, details second—would have helped me stay more efficient!

WHAT DID I LEARN ABOUT MYSELF WHEN WORKING WITH OTHERS?

Even though this week involved less direct collaboration, I realized how much I enjoy creating content that amplifies the work of a group. Every edit felt like a way of honoring not just my contributions, but the efforts of everyone I worked with over the past weeks. It reminded me that my strength lies in storytelling—taking collective work and shaping it into something that can inspire a much wider audience.

WHAT DID I LEARN ABOUT LEADERSHIP?

Leadership this week looked like reflection. By documenting my journey for the NGO, I wasn't just recounting experiences—I was modeling transparency, vulnerability, and gratitude for the opportunity. It showed me that leaders don't only inspire by directing or achieving; they also inspire by pausing, acknowledging growth, and sharing lessons learned. Creating my reflection felt like closing the loop on my LiA journey while also leaving something behind for the community that hosted me.

WHAT DO I WANT TO DEVELOP OR FOCUS ON NEXT?

I want to develop sharper project management skills when it comes to creative production—learning to map out editing workflows, timelines, and content strategies. Beyond that, I'd like to focus on integrating reflection into my work more consistently. Taking time to step back, process experiences, and communicate them clearly is just as important as the work itself!!