

# How to Hack American Society and Get Away With It: An Investigation into Russia's Disinformation of Ukraine

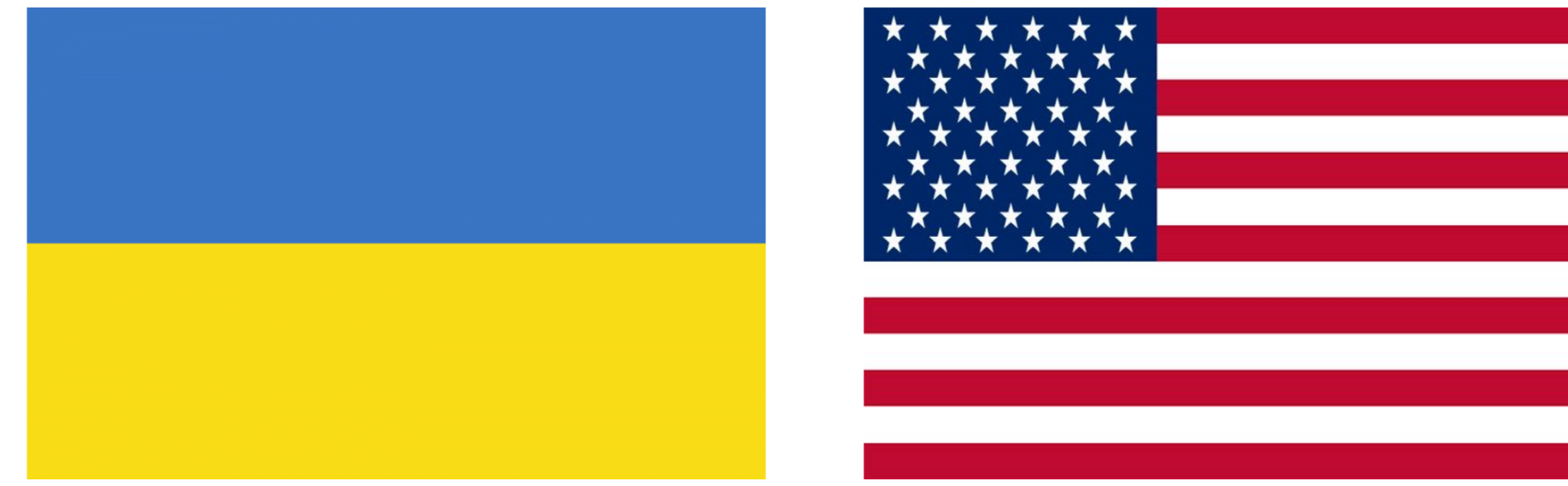
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## Rationale

- To uncover Russian propaganda
- To raise awareness about Russia's "Gerasimov Doctrine"
- To re-establish an accurate, fact-based recollection of history
- To develop defense mechanisms against disinformation
- To partly recover trust in institutions



## Methodology

1. Collection and thematic coding of Russia's main disinformation narratives on Ukraine
2. Distribution of digital survey to US citizens aged 18 and above containing Russian disinformation for recognition
3. Analysis of results (disinformation recognised/not recognised + justification)
4. US public discourse analysis and correlation with disinformation themes

## Findings: Main Disinformation Themes

1. Corruption
2. Religion
3. Nazism
4. Legitimacy

## Findings: Survey Data Analysis

- Decisive majority of respondents correctly identified given themes as Russian disinformation
- Respondents who identified Russian disinformation cited Ukrainian history, Ukrainian sovereignty, and international law as reasons
- Respondents that failed to recognise Russian disinformation cited lack of knowledge as reasoning
- Religion-associated disinformation narratives were found to have had most relative success

## Findings: US Public Discourse

Public figures whose narratives were found to correlate with proven Russian disinformation include:

- Tucker Carlson
- Donald Trump
- Marjorie Taylor Greene
- Vivek Ramaswamy
- RFK jr.

## Conclusions

- Majority of US citizens continue being resilient to Russian disinformation
- More effort has to be dedicated to counter Russia's religion-associated disinformation campaigns about Ukraine
- Respondents that failed to recognise Russian disinformation cited lack of knowledge as reasoning
- Religion-associated disinformation narratives were found to have had most relative success

## Further Application:

- In-depth exploration of Russia's most effective disinformation theme – religion
- Expansion of the scope of this research