



*Empowering
through inclusion*



Every Cherry™



Big stories, fewer barriers.

*Because everybody should have
magical stories within reach...*



Overview

Every Cherry creates books specifically designed for the SEND community. From adapted text, symbolised stories and sensory storytelling,

Every Cherry is the home of accessible reading!

Use of a mixture of words, pictures and sensory features for accessibility

Affordable price points

Aims to develop a lifelong love of reading

Target Audience

- Every Cherry welcomes children and young people of all ages and abilities to enjoy its eclectic range of books!
- Whether they need literal language, dyslexia friendly font, symbols or sensory storytelling approaches, this range of books is a home for any reader struggling to access or engage with books.
- From neurodivergence, mental health challenges, speech and language challenges, profound and multiple learning disabilities, **Every Cherry strives to offer a home for all!**

Brand Values

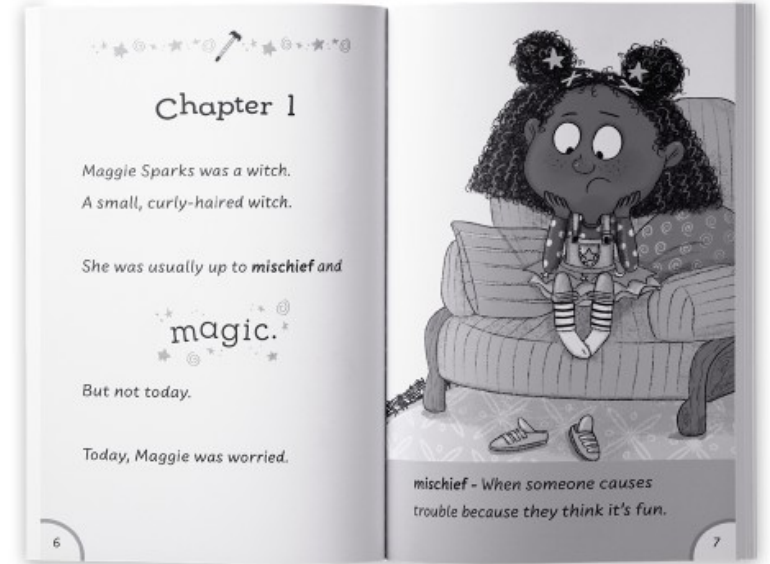
- Accessibility
- Empowerment
- Inclusion
- Affordability
- Breaking down barriers
- Fun!

Always being led by our roots, these values underpin everything at Every Cherry.

Book Types

1 Easier Range

For readers who can read key words and simple text (at a 7-year-old reading level)



2 Symbolised Range

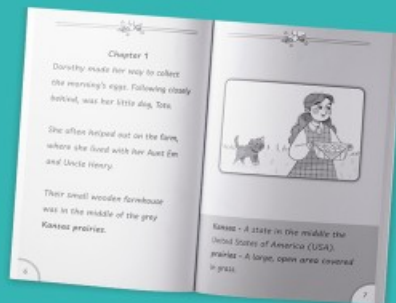
For readers who rely on symbols.

We are developing 7 levels of symbolised reading, from extending symbolised vocabulary to reading the classics in symbols



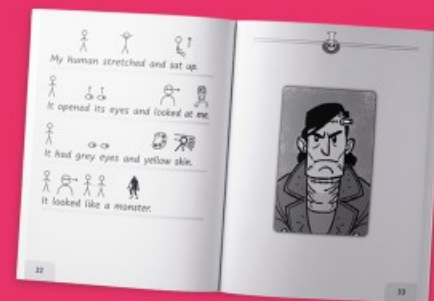
EASIER CLASSICS

Simplified stories with glossaries
for tricky words

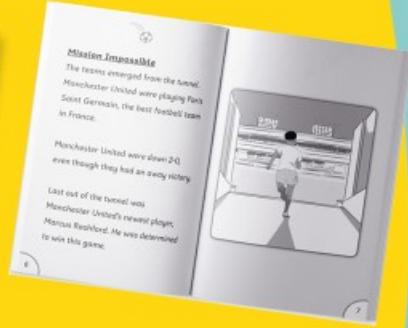


SYMBOLISED CLASSICS

Internationally-recognised symbols
above key words to aid understanding



Every Cherry Easier Edition

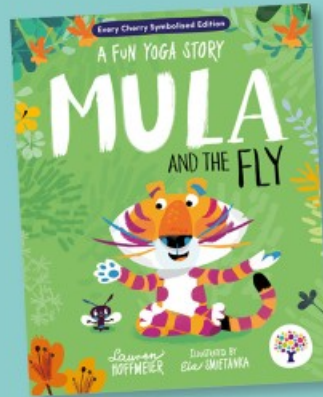


Every Cherry Symbolised Edition

SYMBOLISED
A CASE OF GOOD MANNERS

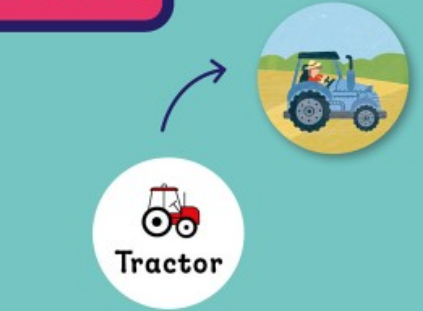
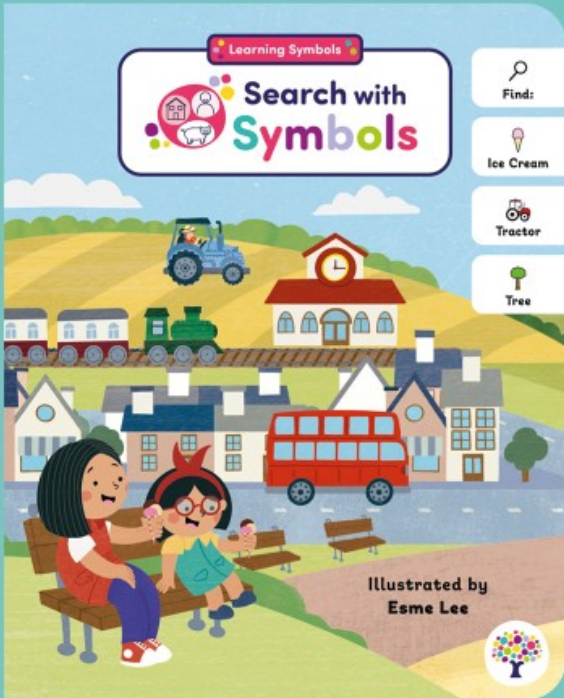


Symbolised



**NEW
range**

Learning Symbols



Created for Every Cherry in collaboration with a speech and language therapist



Coming next in the series ...
Search with Symbols: At Home
I Can See with Symbols: Animals

Book Types

3 Stories for Your Senses

For readers who prefer a sensory storytelling approach to reading.

Have you got everything?

Sun Cream  Torch  Water 

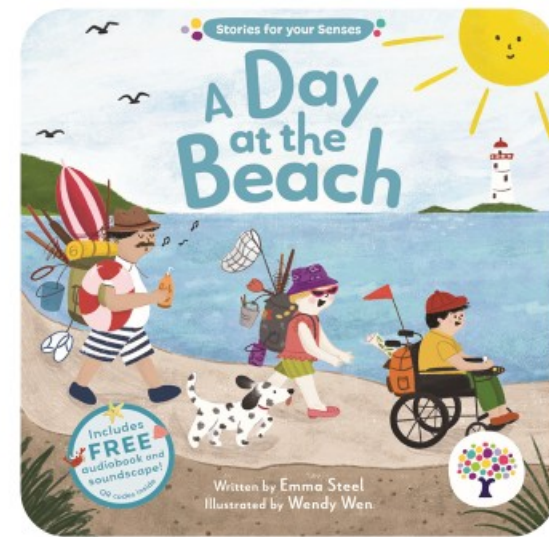
Ice Lolly  Sand  Towel 

As you read the story, use the items you have collected to engage all 5 of your senses!

Audiobook 

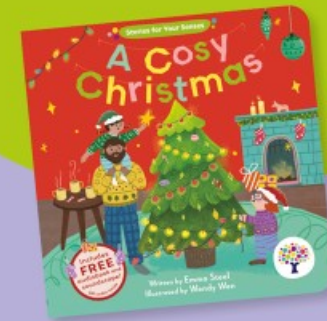
Scan the QR codes for a FREE audiobook or a FREE soundscape of a day at the beach.

Soundscape 



Stories for your Senses

Immersive reading adventure,
featuring sensory storytelling



Free audiobook and
immersive soundscape

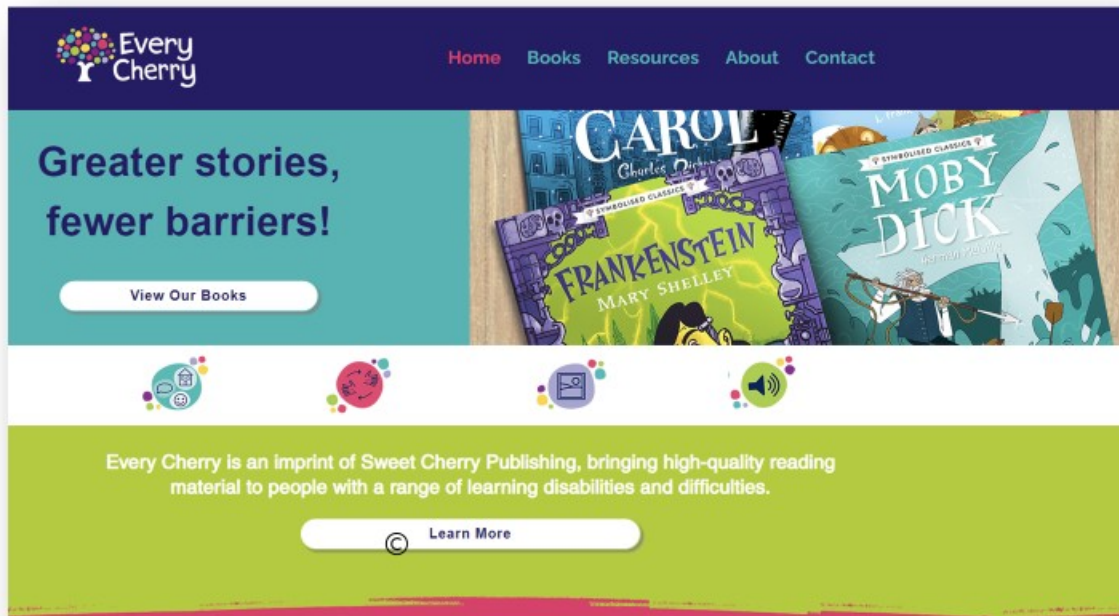


Affordable items to use with
the book to create an interactive
sensory experience



Teaching Resources

Each book in the Every Cherry range have supporting teaching resources which feature on the Every Cherry website

A screenshot of the Every Cherry website showing teaching resources for "A Christmas Carol". The header is dark blue with the Every Cherry logo and the tagline "Big stories, fewer barriers." Below the header is a yellow banner for "EASIER CLASSICS" featuring a book cover and the text "Teaching and Learning Resources". The main content area has a white background with the heading "Context" and two paragraphs of text. Below the text is a pink-bordered table with a "Glossary" header. The footer includes the website URL "www.everycherry.com".

Context

Set in the 19th century, the story tells of Ebenezer Scrooge who transforms his life and changes his ways. On Christmas Eve, Scrooge is visited by three ghosts who show him how selfish and greedy he is. After the ghosts visit Scrooge, he changes his behavior and learns the true meaning of Christmas, kindness and family.

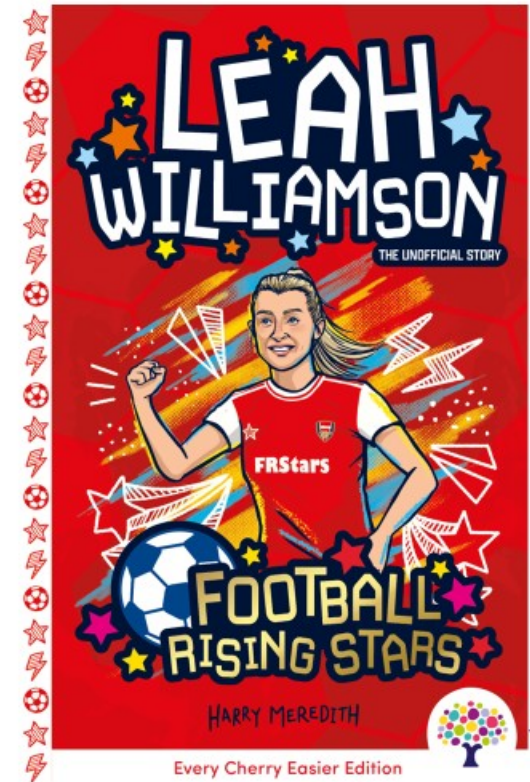
A Christmas Carol is a traditional Christmas ghost story that has been re-written many times. It has also been made into lots of films. Charles Dickens wrote the story to reflect his childhood during the Victorian era. At this time, the difference between the poor and the rich was much bigger than it is today and he wanted to highlight this.

Glossary	
era	A time in history
century	A period of one hundred years
transforms	When something changes
highlight	To make everybody notice and think

www.everycherry.com

Sensory Features

Sensory features will be available on the front and back covers of each book to provide an opportunity for sensory output



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