

## Mimo and Singlewire Software Announce Integration to Overlay Visual Alerts on HDMI-Enabled Devices

**LIBERTYVILLE, IL, April 8, 2025**—Mimo, a global leader in A/V and display technology, and Singlewire Software, the leader in solutions that help keep people safe and informed, are announcing an integrated technology solution and partnership. The combination of Mimo FlashCast with Singlewire's industry-leading notification and alert software InformaCast enables real-time visual alerts without interrupting current content.

"Keeping people informed and safe is at the core of what we do," said David Tucker, senior vice-president of product management at Singlewire Software. "Adding Mimo FlashCast to our InformaCast integrations will give organizations the ability to extend critical messages to screens that previously had no alerting capabilities."

Mimo FlashCast is a visual alerting and real-time messaging solution that enables organizations to instantly send notifications or critical messages across any HDMI-enabled device such as a display, smartboard or projector. Through seamless integration with InformaCast from Singlewire, this technology solution ensures campuses, hospitals, corporate offices, and more can deliver immediately targeted communications when it matters most.

"Singlewire is a recognized global leader in notification solutions, and we're proud to announce our partnership with them," said David Anderson, president and CEO of Mimo. "Our companies and products complement each other perfectly. Together, we are advancing safety communication by making it more effective, accessible, and easy to implement."

FOR IMMEDIATE RELEASE

This integration is now available, with Mimo and Singlewire actively working together to bring it to organizations seeking a smarter, more affordable approach to visual alerting. Mimo will demonstrate FlashCast at the upcoming InfoComm 2025 conference on June 9-13 in Orlando. For more information, visit [www.mimomonitors.com/flashcast](http://www.mimomonitors.com/flashcast) and [www.singlewire.com/integrations/mimo](http://www.singlewire.com/integrations/mimo).

#### **ABOUT MIMO**

Mimo believes small screens can achieve big things. Since 2008, the company has prioritized product innovation and leveraged its digital display expertise to deliver premium quality A/V solutions. With a customer-first approach, Mimo ensures peak performance in any setting from digital signage, conference rooms, college campuses, classrooms, kiosks, point of purchase, point of sale, hospitality, retail, and more. Mimo has garnered the trust of global Fortune 500 companies including Google, Lenovo, Asus, Netflix, Bose, Honeywell, Hershey's Grainger, John Deere, and many more around the world.

#### **ABOUT SINGLEWIRE SOFTWARE**

Singlewire Software, based in Madison, Wis., is the developer of InformaCast and Visitor Aware, two solutions that enable organizations to detect threats, notify everyone, and manage incidents. More than 5,000 organizations in over 80 countries use these tools to enhance safety and communication so they can protect their most important asset: their people. From screening visitors to sending alerts and handling critical events, Singlewire Software offers solutions for every safety challenge. To learn more, visit [www.singlewire.com](http://www.singlewire.com).

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