



Mimo FlashCast Earns HETMA Approval

Recognition reinforces FlashCast's value for higher education communication, emergency messaging, and digital signage

Libertyville, IL — June 16, 2026 — Mimo, a leading provider of small-format displays, tablets, and AV solutions, today announced that **Mimo FlashCast™** has earned **HETMA Approval**, recognizing its ability to support the communication and engagement needs of higher education institutions.

The Higher Education Technology Managers Alliance (HETMA) Approved program highlights technologies that align with the unique operational and technology requirements of colleges and universities. The designation underscores FlashCast's effectiveness as a flexible platform for campus-wide communication, emergency notifications, and digital signage.

FlashCast transforms existing displays into dynamic communication endpoints, enabling institutions to instantly distribute visual alerts, announcements, event information, and other critical messages across classrooms, residence halls, libraries, student centers, and administrative buildings.

"Receiving HETMA Approval is an important milestone for FlashCast and reflects our ongoing commitment to delivering practical, impactful solutions for higher education," said David Anderson, Founder and CEO of Mimo. "Colleges and universities need reliable communication tools that are easy to deploy and manage. FlashCast helps institutions maximize the value of their existing display infrastructure while ensuring important messages reach their intended audiences."

As institutions continue to prioritize campus safety and engagement, visual communication has become an increasingly important component of comprehensive communication strategies. FlashCast enables schools to rapidly share emergency alerts, operational updates, event promotions, and other campus information through displays already deployed across campus.

The recognition comes as Mimo prepares to exhibit at **InfoComm 2026**, where attendees can experience FlashCast firsthand and learn how colleges and universities are using the platform to strengthen campus communication and improve information sharing.

InfoComm attendees are invited to visit **Mimo at Booth C7679** for live demonstrations of FlashCast and the company's latest AV and display solutions.

For more information about Mimo FlashCast, visit www.mimomonitors.com/flashcast.