



Mimo Previews Outdoor Displays with BrightSign® Built-In at InfoComm 2026

New 21.5-inch and 32-inch displays combine Mimo's rugged outdoor display technology with the power of the BrightSign platform

INFOCOMM 2026 — June 15, 2026 — Mimo, the leader in small displays, tablets and AV solutions, today announced a preview of its upcoming **Mimo Outdoor Displays with BrightSign Built-In**, debuting at **InfoComm 2026** in Booths **C7679 and C5301**. The new displays, available in **21.5-inch and 32-inch sizes**, combine Mimo's recently launched high-brightness outdoor display platform with integrated BrightSign digital signage technology to create a streamlined, all-in-one outdoor signage solution for demanding commercial environments.

Expected to be available in **Q4 2026**, the new displays are designed for applications including outdoor menu boards, wayfinding, transportation, stadiums, retail storefronts, and other high-visibility environments where reliability, brightness, and simplified deployment are critical.

Building on the rugged outdoor platform Mimo introduced earlier this year, the new displays feature an **IP65-rated enclosure**, high-brightness screens engineered for direct sunlight visibility, optically bonded panels to reduce glare, and durable construction designed for year-round outdoor operation.

By integrating BrightSign technology directly into the display, the solution reduces installation complexity, minimizes cabling, and enables customers to deploy professional-grade digital signage more efficiently. The BrightSign Built-In platform is compatible with BrightSign software and CMS ecosystem for consistent content, control, and management workflows across deployments.

"Outdoor digital signage deployments demand durability, visibility, and reliability, but integrators also want simpler installation and management," said David Anderson, Founder and CEO of Mimo. "By combining our proven outdoor display platform with BrightSign Built-In technology, we're creating a streamlined solution that makes professional outdoor signage easier to deploy and maintain."

The displays will feature the same rugged specifications as Mimo's refreshed outdoor display line announced earlier this year, including:



- IP65-rated protection against water, dust, moisture, sand, and insects
- High-brightness displays engineered for outdoor readability
- Optically bonded screens to reduce glare
- Wide operating temperature range for hot and cold environments
- TAA-compliant manufacturing
- Commercial-grade construction backed by a three-year warranty

The BrightSign Built-In integration leverages BrightSign's HD Series 5, powered by BrightSignOS™, to provide enterprise-grade reliability, security, and performance across integrated displays.

Attendees can preview the new displays during InfoComm 2026 at the Mimo booth **C7679** and the BrightSign booth **C5301**. Availability for the 21.5-inch and 32-inch models is expected in Q4 2026. Pricing will be announced closer to launch. For more information, visit www.mimomonitors.com.

About Mimo

Mimo believes small screens can achieve big things. Since 2008, the company has prioritized product innovation and leveraged its digital display expertise to deliver premium quality AV solutions. With a customer-first approach, Mimo ensures peak performance in any setting from digital signage, conference rooms, college campuses, classrooms, kiosks, point of purchase, point of sale, hospitality, retail, and more. Mimo has garnered the trust of global Fortune 500 companies including Google, Lenovo, Asus, Netflix, Bose, Honeywell, Hershey's Grainger, John Deere, and many more around the world.

About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in San Jose, California, with offices in Europe and Asia. BrightSign manufactures media players and provides software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. Offering state-of-the-art technology and unsurpassed performance across a range of solutions powered by its purpose-built operating system, BrightSignOS™, BrightSign's products are reliable, flexible, secure, scalable, and sustainable, delivering unmatched value for customers. For more information, visit BrightSign.

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