



Mimo Launches MystReserve, a Simple and Flexible Room Scheduling Solution for Modern Workspaces

New turnkey solution removes platform lock-in and simplifies room scheduling across Mimo's LED tablet ecosystem

Libertyville, IL – June 3, 2026 — Mimo, a leader in small display and tablet solutions, today announced the launch of Mimo MystReserve, a purpose-built room scheduling solution designed to simplify how organizations manage shared meeting spaces. Debuting at InfoComm 2026, MystReserve delivers a turnkey, easy-to-deploy experience without locking customers into a single platform.

Room scheduling has become essential across corporate, education, and healthcare environments, but many solutions remain complex, fragmented, or tied to specific UC platforms. MystReserve takes a simpler approach.

It starts with the calendar, not the platform.

By connecting directly to existing calendar systems, MystReserve works across Microsoft 365, Google Workspace, and other calendar-based environments. This approach gives organizations the flexibility to deploy room scheduling without committing to a single ecosystem.

“MystReserve represents an important step forward for Mimo as we expand beyond hardware into complete solutions,” said David Anderson, Mimo Founder and CEO. “Our customers want technology that is easy to deploy and easy to use. MystReserve delivers simple, flexible room scheduling that works with the tools they already rely on.”

Designed specifically for Mimo's growing family of LED tablets, MystReserve transforms meeting room displays into intelligent scheduling endpoints with real-time availability, on-screen booking, and clear visual status. Unlike generic scheduling software running on standard tablets, MystReserve is validated for Mimo hardware to deliver a consistent and reliable experience.

Key benefits of Mimo MystReserve include:

- Simple, turnkey deployment with no complex integrations
- Vendor-agnostic flexibility using existing calendar systems



- Real-time room visibility with instant booking at the door
- Optimized performance on Mimo LED tablet platforms
- One year of software included at no cost with hardware purchase

MystReserve also creates new opportunities for AV and IT integrators by enabling them to deliver a complete room scheduling solution that combines hardware, software, and recurring value without unnecessary complexity.

Mimo MystReserve will be available following its debut at InfoComm 2026. Attendees can experience the solution live at the Mimo booth #C7679 in the Central Hall.

About Mimo

Mimo believes small screens can achieve big things. Since 2008, the company has prioritized product innovation and leveraged its digital display expertise to deliver premium quality AV solutions. With a customer-first approach, Mimo ensures peak performance in any setting from digital signage, conference rooms, college campuses, classrooms, kiosks, point of purchase, point of sale, hospitality, retail, and more. Known for durability, flexibility, and ease of integration, Mimo displays help customers create compelling visual communication in any setting including the most demanding outdoor environments. Mimo has garnered the trust of global Fortune 500 companies including Google, Lenovo, Asus, Netflix, Bose, Honeywell, Hershey's Grainger, John Deere, and many more around the world. For more information, visit www.mimomonitors.com.

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Fact Sheet ([PDF](#))

Photos:

[Example calendar \(black background\)](#)

[Example calendar \(white background\)](#)

[Occupied Room with red LED](#)

[Row of Mimo MystReserve Solutions](#)

Video: <https://youtu.be/smCjIXhmXBA>