

PLATFORM ACCOUNTABILITY WITHIN THE MUSIC INDUSTRY

AI, STREAMING PLATFORMS, & DIGITAL MEDIA

- The use of **artificial intelligence** by online music streaming platforms negatively impacts musicians' ability to make a living and decreases the incentives to create new music.
- There is market concentration in select online streaming platforms and a **lack of ability for artists to negotiate** on an even playing field with platforms.
- Analysis and recommendations for public policy action are important to preserve the **positive role music plays in society**.

RECOMMENDATIONS

INTELLECTUAL PROPERTY

1. Amend the **US Copyright Act**
2. **Transparency** of AI training data
3. **Digital watermarking** standard for AI-generated music

ANTICOMPETITIVE PRACTICES

1. Assessing **acquisitions** of platforms
2. Passing the **Protect Working Musicians Act**
3. **Transparency of payment models**

PRIVACY

1. Extent of **shared data** to third party entities
2. **Restricted creation of inferences** to third parties
3. Expanding **rights of listeners**

PROTECTING CHILDREN

1. Updated **PAL Mark** program
2. Third party review system for **content moderation and flagging**
3. Best practices for **child safety**

