

Designing Nonprofit Solutions for Challenges at the Intersection of Gender Equity and AI

Anika Dugal, Laidlaw Scholars Program, Duke University
In partnership with the Representation Project



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Center for Gender
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How can we root emerging tech in a commitment to equity, ethics, and safety?

I worked under the guidance of the **Representation Project** this summer to design nonprofit solutions for AI harms, while based in the **San Francisco Bay Area**.

Background

- The **Representation Project (TRP)** is a California-based nonprofit focused on addressing gender-based harms, primarily through the creation of awareness-building documentaries.
- The **Center for Gender Equitable AI (CGEAI)** is a youth-led nonprofit that I lead, which grew out of a grassroots advocacy group that I founded in 2022. CGEAI addresses challenges at the intersection of gender equity and AI, with a focus on harms that disproportionately impact girls, women, and gender-expansive people.



My Work

Focus 1: Creating Deepfake Harm Toolkit

- Authored an **11-page toolkit** titled *Let's Talk About Deepfake Harm* oriented towards young people
- Researched topics including **the Take it Down Act, platform takedown mechanisms, victim support resources, and explicit deepfakes impacting young people**

Focus 2: Developing CGEAI

- Carried out everyday **administrative work** for CGEAI, including team management, budgeting, and leading meetings
- Oversaw initiatives led by **CGEAI team members**
- Outreached and **met in-person and virtually** with other organizations and individuals working in the responsible tech space
- Built a **new website** for CGEAI (to be released)
- Refined **CGEAI's mission and vision statements**

Focus 3: Designing Deepfake Harm Research Project

- Developed **basic planning** for a **research project** on deepfake harm impacting young people (to be carried out)
- Identified a **research team to support the project** and communicated with the team regarding planning

Learnings & Outcomes

- Built professional relationships within the **landscape of organizations and individuals** working at the intersection of gender equity, online safety, and AI
- *Let's Talk About Deepfake Harm* toolkit released alongside the premiere of TRP's new documentary, *Miss Representation: Rise Up* at the Tribeca Film Festival
- Stronger clarity over CGEAI's **long-term goals**
- Familiarity with the **Bay Area**, a key hub for tech ethics work



Next Steps

- Complete and launch **new CGEAI website**
- Continue planning **deepfake harm research project** and conduct the project in order to **accomplish initial SMART goal** of gaining information about this harm
- Continue carrying out **administrative and team-building work** for CGEAI
- Refine CGEAI's **set of initiatives**, with attention to root-cause solution design
- Continue **furthering professional relationships** within the responsible tech and gender equity spaces