

LEADERSHIP IN ACTION

A Summer in Service with St. John Ambulance BC/Yukon

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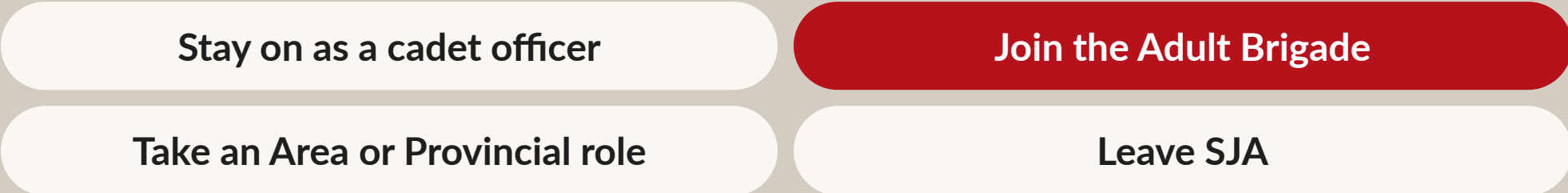
BACKGROUND OF ST. JOHN AMBULANCE BC/YUKON

St. John Ambulance (SJA) is one of the world's oldest humanitarian organisations, with roots going back around 900 years. In Canada, it helps communities improve their health and wellbeing through training, products and community services.

The Brigade is its uniformed volunteer body, and the Youth Programme trains the next generation of first aiders.

MY RESEARCH PROJECT: BRIDGING THE GAP

At 19, youth members can:



Many stay on as officers. That is valuable, but it means the Adult Brigade misses out on experienced members. My project explored what holds members back from making the move.

