

Impact Report: Reflecting on my LiA with Make_sense in Mexico City

Project Context

Hagamos Composta is a Mexican organisation working to reduce organic waste by collecting food waste and transforming it into compost.

Our LiA focused on two areas: strengthening future funding opportunities and identifying operational friction points to support efficiency and growth.



SMART GOALS

1) Funding

SMART goal = research grant and corporate sponsorship opportunities aligned with Hagamos Composta's mission

Outcome

- CSR sponsorship and grant research completed
- Potential partners identified and assessed by feasibility
- Research translated into Spanish and reviewed by volunteers

2) Operations

SMART goal = identify operational friction points and develop practical recommendations to improve efficiency and scalability

Outcome

- Operational processes mapped
- Key friction points identified
- Visual process map produced
- Recommendations developed

3) Evidence

SMART goal = gather evidence from branches and customers to strengthen our recommendations

Outcome

- 2 surveys distributed and analysed
- Branches classified by size/ wider context
- Customer base investigated
- Survey findings summarised through graphs

SDGs



IMPACT



Funding

Built a foundation for future opportunities



Operations

Made operational friction points visible



Branches

Evidence on smaller branches' challenges



Customers

Evidence about HC's customer base

DEVELOPING THE 3 C'S: CAPACITY, CHARACTER, AND CHANGEMAKER VALUES

Capacities

1. People – Built relationships with Hagamos Composta staff, volunteers & a diverse team
2. Process – developed project management, research & analytical skills through surveys, research and process mapping
3. Performance – strengthened critical thinking by challenging assumptions & translating complex research into recommendations

Character

1. Courage – travelling and working independently in an unfamiliar country with only basic Spanish pushed me outside my comfort zone
2. Drive – maintained a high standard of work while condensing several weeks of research into a final report and pitch under tight deadlines
3. Humanity – working closely with the organisation showed me the importance of the people, relationships and shared purpose

Changemaker Values

1. Curious – questioned our assumptions and sought additional evidence through surveys
2. Ambitious – created a detailed report that Hagamos Composta could continue using after our project ended
3. Determined – worked intensively to bring a large amount of research together into a concise final report and pitch
4. Brave – adapted to living and working independently in a completely unfamiliar environment